



REGISTRANT LABEL ORDER FORM

MIDWINTER meeting *philadelphia*

Exhibit Dates: January 11 – 14, 2008 • Pennsylvania Convention Center • Philadelphia, PA

Exhibitors may purchase mailing labels of the 2008 Midwinter Meeting advance registrations received through November 30, 2007. We estimate there will be at least 3,000 names. ALA will mail labels to exhibitors no later than December 7, 2007. This should be adequate time to expedite your mailing and for the member to receive the mailing at least one week prior to the conference.

Labels are restricted to a one-time usage; cannot be duplicated; are not to be sold; and, are to be used only to promote your products and attendance at the conference.

Labels are run in zip code sequence at a rental charge of \$750. A 15% discount is available to Corporate Members. You must indicate your Corporate Member status below. Only pre-paid orders will be accepted. Meaning you must submit an actual check with the order form or provide credit card information. WE WILL NOT ACCEPT PURCHASE ORDERS, NOR WILL WE "BILL" FOR THE SERVICES.

Make a copy of this form for your records and mail to: **American Library Association**
Attn: Mailing Lists
50 E. Huron St.
Chicago, IL 60611

or, fax this order to: 312-280-2438; If you have any questions, you may call 800-545-2433, ext. 2460.

We wish to rent the 2008 Midwinter Meeting pre-registrants mailing labels, adhering to the restrictions noted above. We wish to receive the labels in the following format:

- pressure-sensitive (peel-off), 1-up
 - 3.5" diskette (tab separated text format)
 - Email (tab separated text format)*
- *(please, email file to: _____)

ALA MIDWINTER MEETING - January 11-16, 2008 (Exhibit Dates – January 11 - 14, 2008)

Company: _____	Booth No.: _____
Contact: _____	Corporate Member No. (if applicable): _____
Address: _____	
City: _____	State: _____ Zip: _____
Phone: _____	Fax: _____
Authorized Signature: _____	
Credit Card Information: (Circle one) VISA / MASTERCARD / AMEX # _____ Exp. _____	