‘Freakonomics’ Steven Levitt to Highlight Today’s Opening General Session

Steven D. Levitt, co-author of the upcoming Think Like A Freak and of the smash #1 international bestseller Freakonomics: A Rogue Economist Explores the Hidden Side of Everything, promises to turn your brain inside out before the conference even starts. He's likely to get your problem-solving juices flowing to the benefit of you and your library, showing how applying counterintuitive approaches to everyday problems can bear surprising results.

Which is more dangerous, a gun or a swimming pool? What do schoolteachers and sumo wrestlers have in common? How much do parents really matter? These may not sound like typical questions for an economist to ask, but Levitt is not a typical economist. He studies the riddles of everyday life—from cheating and crime to parenting and sports—and reaches conclusions that turn conventional wisdom on its head.

Think Like A Freak (October 2013), a “must-have handbook for decision making,” intends to radically transform the way you look at every aspect of your life. Levitt and co-author Stephen J. Dubner analyze the decisions we make, the plans we create, and the morals we choose and show how their insights can be applied to daily life to make smarter, harder, and better decisions. They

Dr. Mark Edwards, Superintendent of the Year and Digital Revolutionary, to Speak at AASL President’s Program

Mark Edwards, the 2013 American Association of School Administrators (AASA) National Superintendent of the Year and recent host to President Obama during the announcement of the White House’s ConnectED initiative, will speak at the American Association of School Librarians’ (AASL) President’s Program at 10:30 a.m. on Saturday. Called the leader of a “digital revolution,” the Mooresville (N.C.) Graded School District (MGSD) Superintendent will speak on the fundamental rethinking of teaching and learning.

To create a vibrant new learning environment and achieve outstanding academic results in MGSD, Edwards launched an innovative digital conversion project. This 1:1 laptop program has provided 6,000 laptops to all 3rd – 12th graders and their teachers within

Excitement Builds at Exhibits Opening Reception

The Exhibits Opening Reception sponsored by ALA, the Exhibits Round Table (ERT) and your ALA Exhibitors will be held throughout the Exhibit Hall. Join in the fun as we kick off the 2013 Annual Conference. Enjoy hors d’oeuvres and drinks sponsored by your ALA Exhibitors.

First-time attendees librarians Sheryl Gates (left), Mansfield University, Mansfield, PA, and Etim Felicia, University of Uyo, Nigeria, pause to have their picture taken at the welcome sign as they arrive for the ALA Annual Conference & Exhibition.

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Get a Preview Peek and Discuss Public Library Documentary at Now Showing @ ALA

Filmmakers Dawn Logsdon and Lucie Faulknor present a behind-the-scenes glimpse into the making of their multi-platform documentary-in-progress, “Free For All: Inside the Public Library,” as part of Now Showing @ ALA on Saturday 10:30 a.m. – 12:00 p.m. at McCormick Place. A discussion and Q&A including Logsdon and Faulknor follows the preview clips, with introductory remarks from Nancy Pearl (librarian, author, literary critic, and NPR commentator) and panelists Luis Herrera (San Francisco Public Library City Librarian), Wayne Wiegand (Historian and Author), and Karen Kenton (National Endowment for the Humanities).

The documentary, currently in development, explores the history, spirit and challenges of the free public library, bringing together public library stories from across the U.S. and shedding light on how public libraries have shaped our society. The filmmakers will debut footage from all three components of our society. The filmmakers will debut footage from all three components of their project – a national storytelling booth, web videos and the feature-length documentary chronicling a year inside one major urban library (San Francisco Public Library) – and seek feedback and input from the library community during the post-viewing discussion. The preview clips will include the trailer for the feature-length film at SFPL, their first short web film featuring Queens Public Library immediately after Hurricane Sandy, and humorous and moving stories from users at the story telling booth.

The filmmakers will also be showing clips and answering questions at Networking Uncommons. They invite those with a compelling story, historic images or footage from a library to contact them at info@free4allfilms.org.


See page 16 for a description of Saturday’s “Now Showing @ ALA” films.

Chicago’s Famed Second City, ALA/ProQuest Scholarship Bash Tomorrow

Chicago’s legendary sketch comedy theatre, Best of The Second City, will appear at the ALA/ProQuest Scholarship Bash at 2013 ALA Annual Conference on Saturday, 8:00 – 10:00 p.m., featuring some of the best sketches, songs, and improvisations from The Second City’s 52-year history. Attendees can have a laugh while raising money for an important cause.

From the company that launched the careers of Tina Fey, Stephen Colbert, Steve Carell, Gilda Radner, Bill Murray and more, comes the next generation of comic legends in an evening of hilarious sketch comedy and Second City’s trademark improvisation. The Second City is a Chicago landmark and a national treasure, celebrating 52 years of cutting-edge satiric revues and continuing to deliver the leading voices in comedy while touring the globe. ALA Conference attendees will enjoy being part of the show and playing along with the laugh-out-loud event, whether the content is ripped from the morning headlines or offering a classic gem from The Second City archives.

The money raised from this year’s Bash will provide scholarships for graduate students in library and information studies, including Spectrum.

Tickets are $25. You must register for the conference (or log in if you have already registered) to purchase tickets. Visit the Ticket Counter in the registration area.

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Tech Policy Expert Susan Crawford to Anchor Washington Update Session

Susan Crawford, telecommunciations policy expert and former White House official, will share insights about national technology policy and implications for the library community during the Washington Update session on Saturday from 8:30 – 10:00 a.m. in the McCormick Place Convention Center Room S502.

Crawford is the author of Captive Audience: The Telecom Industry and Monopoly Power in the New Gilded Age. She is a regular contributor to Bloomberg View and Wired magazine. Additionally, Crawford is a Roosevelt Institute Fellow and a member of New York City Mayor Michael Bloomberg’s Advisory Council on Technology and Innovation.

Crawford focuses on a broad range of information policy that includes open government policy, internet law, and communications law. While working for the Obama Administration, Crawford served as a Special Assistant to the President for Science, Technology and Innovation Policy. Currently a professor at Yeshiva University’s Cardozo Law School, Crawford also is an adjunct professor at Columbia University. She has been a visiting professor at Harvard University, Yale University, and the University of Michigan.

In addition to Crawford’s speaking role, the Washington Office will host several breakout sessions following the Washington Update that will offer hands-on training that will improve library services from 10:30 a.m. – 12:00 p.m., including the following sessions:

**Gigabit Libraries**
Professor Jon Gant of the University of Illinois, Urbana-Champaign will lead a discussion on a new Gigabit Library Initiative funded by IMLS. The purpose of the project is to help libraries develop applications and services that will meet the needs of the public, leveraging ultra-high-speed Internet service. In particular, the project focuses on socially-inclusive library experiences that meet critical human development needs, particularly for underserved populations. The session will take place in Room N427bc.

**How Do I Become A Citizen? Libraries And eGovernment: Meeting the Needs of Your Community**
Learn how a new website (www.libegov.org) can help librarians more easily serve the e-government needs of their communities. Through partnerships with USCIS, the IRS, state library agencies, public libraries, and others, the site brings agencies and libraries together to collaborate and serve the public. Speakers include Information Policy & Access Center leaders John Bertot and Ursula Gorham-Oscilowski. The project is funded by the Institute of Museum and Library Services. The session will take place in Room S402a. This session will serve as the official launch of the egovernment web tool.

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From Southern Women’s Narratives of the U.S. Civil War

To the Role of Social Media in the Arab Spring

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To learn more, visit us at Booth 1612 and www.oclc.org.
AASL Preconferences Empower School Librarians as Education Leaders

Preconferences offered by the American Association of School Librarians (AASL) before the American Library Association (ALA) 2013 Annual Conference are designed to empower school librarians as education leaders in their schools. These half-day workshops will be offered today. For more information, visit www.alawl.org/aasl/annual.

During “COMMON cOREs: Instructional Partnerships that Deliver Success,” presenters Judi Moreillon, Suzanna Panter, Gloria Voutos and Stacy Cameron will explore the core of 21st-century school librarianship and its relationship to state standards, including the Common Core. Attendees will build strategies for demonstrating the school librarian’s central role in the academic program through practicing instructional partnerships to ensure success for K-12 students, teachers, administrators, librarians and the school librarian profession. In “Real World, Real Tools,” presenters Laura Pearle, Wendy Stephens and Debra Logan will prove serving your students and teachers is still possible by focusing on what your school library program has rather than what is missing. Organized around the powerful system of common beliefs underpinning AASL’s Standards for the 21st-Century Learner, the presenters will emphasize student access to a range of reading materials and how to advance an integrated learning environment by promoting inquiry across the curriculum. Pearle, Stephens and Logan will also look at encouraging both intellectual dispositions and hands-on research with digital authorship projects to enhance technology skills—all while ensuring ethical information behavior and equitable access to all information sources for every student in your building or district.

ACRL Offers Session for First-time Attendees

Attending your first ALA Annual conference, held from 8:30 – 10:00 a.m. on Saturday, in the Hyatt Regency Chicago Grand CD room, provides a wealth of information on ways academic and research librarians can navigate the conference. Come meet ACRL leaders, learn about the wide variety of ACRL conference activities, and connect with other first-time attendees.

Library-led Community Engagement and Innovation Work Spotlighted in Two Saturday Sessions

ALA President Maureen Sullivan and Rich Harwood President and Founder of The Harwood Institute will lead a panel updating members on one of Sullivan’s key initiatives during her term as ALA President, the Promise of Libraries Transforming Communities, on Saturday from 8:30 – 10 a.m., McCormick Place Convention Center, S105a. Alexia Hudson-Ward, Associate Librarian, Penn State University, Abington, and Mary Wegner, State Librarian, Iowa Library Services/State Library, will join them to share their experiences and the impact of using the Harwood practice in their role as facilitators of community innovation and change. Hudson-Ward and Wegner, trained in the Harwood method, will share how they have been using the tools, their results to date, and the potential they see going forward. They will also address questions on how to effectively engage communities. The session will provide an update on this multi-phased initiative to provide librarians with the tools and training they need to advance library-led community engagement and innovation.

Speaking to the significance of this initiative, Sullivan said “The role and contribution of libraries in ensuring informed and engaged communities is critical to our society and the future of our democracy. Now is the time for librarians to assume this important leadership role.” Attendees may also enjoy attending a Saturday afternoon program from 1:00 – 2:30 p.m. at the Hyatt Regency McCormick Place, Grant Park 12A-D, “Community Engagement Conversations: Advancing Library-led Community Engagement.” This is a hands-on session led by the Harwood Institute’s Carlton Sears, past director at Public Library of Youngstown and Mahoning County (OH) and a Harwood Certified Coach, and Cheryl Gorman, Vice President of Operations and a Harwood Mentor Coach. They will facilitate small table conversations using the Turn Quiz, one of the Harwood Institute tools that librarians can use to effectively engage their communities. Participants will also learn how to apply the Turn Quiz in their library and be introduced to additional tools and resource materials that have been prepared for librarians as part of the Promise of Libraries Transforming Communities initiative, which is made possible by a grant from the U.S. Institute of Museum and Library Services.

Visit the Promise of Libraries Transforming Communities website at wwwALAtransforminglibrarieslibraries—transforming-communities for initiative updates and access to resources, including tools and learning sessions that support the work of librarians as community innovators.
Award-Winning Products Available at the ALA Store

Find the ALA Store in the exhibit hall again this year at booth #1224, an ideal location for easy access and convenient browsing. With plenty of new and bestselling items available, make sure to carve out some time in your schedule to stop by! The ALA Store offers products that meet the widest range of your promotional and continuing education/professional development needs – as well as fun gift items.

ALA Graphics will feature a number of popular posters and bookmarks, promotional materials for Teen Read Week and Banned Books Week, as well as fun gift items.

ALAs professional development needs – as promotional and continuing education/products that meet the widest range of your professional development needs – as well as fun gift items.

ALA Editions is excited to offer several new titles hot off the press, such as the long-awaited fifth edition of The Whole Library Handbook, George M. Eberhart’s essential all-in-one resource. Other titles include Practical Digital Preservation: A How-to Guide for Organizations of Any Size, by Adrian Brown; the second edition of Michael Sullivan’s Fundamentals of Children’s Services; and Breakthrough Branding: Positioning Your Library to Survive and Thrive, by Suzanne Walters and Kent Jackson. Remember that you can also now find Neal-Schuman and Facet titles in the ALA Conference Store. All ALA Editions, Neal-Schuman, and Facet books will be 20 percent off the list price (an additional 10 percent off the ALA Member price). Buy as many books as you like and get them shipped FREE! You can get free shipping on all book orders placed in the ALAStore (posters, bookmarks, and other gift-type items are not eligible for this offer). Stop by to meet one of our authors and get an autographed copy of their books:

- Betsy Diamant-Cohen, Linda Ernst, Saroj Ghoting, and Dorothy Stoltz: Friday 6:00 p.m.
- Early literacy experts and authors of such books as The Early Literacy Kit, and Tender Topics

Ruth F. Metz: Saturday 10:00 a.m.

Catherine Hakala-Ausperk: Saturday 11:00 a.m.
Author of the new book Build a Great Team: One Year to Success and the bestseller Be a Great Boss: One Year to Success

Tina Coleman and Peggie Llanes: Saturday 3:00 p.m.
Authors of the new book The Hipster Librarian’s Guide to Teen Craft Projects 2

Prices at the ALA Store at Annual Conference automatically reflect the ALA Member discount, so there’s no need to dig out your membership card. And remember that every dollar you spend at the ALA Store helps support library advocacy, awareness, and other key programs and initiatives!

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Co-author of the new book Improving the Visibility and Use of Digital Repositories through SEO: A LITA Guide

Aaron D. Purcell: Sunday 4:00 p.m.
Author of Academic Archives: Managing the Next Generation of College and University Archives, Records, and Special Collections

Follow us for updates on author/illustrator signings, special offers, and more: ALA Graphics on Twitter, Facebook, and Tumblr, ALA Editions on Twitter and Facebook.

Kenning Arlitsch: Sunday 3:00 p.m.

Program Change

AASL President’s Program, Saturday 10:30 a.m. – 12:00 p.m. Jonathan Kozol will be replaced by Dr. Mark Edwards.

For more information, visit mlis.rutgers.edu.
Complimentary AASL Preconference Prepares Librarians for Disaster Recovery

The Association of School Librarians (AASL) has added a complimentary disaster recovery workshop to its pre-conference line up taking place at the American Library Association (ALA) 2013 Annual Conference. The half-day session, “Beyond Words: How to Recover from a Disaster in Your Library,” will take place from 12:30 – 4:00 p.m. today. For more information on this and other AASL offerings, visit www.ala.org/aasl/annual.

Funded by the Dollar General Literacy Foundation, the “Beyond Words” pre-conference workshop will help attendees evaluate their school library program’s current disaster preparedness plan to identify gaps and build solutions to overcome them. With the guidance of facilitator Christie Kaaland, attendees will leave the hands-on session with a comprehensive plan on how to recover from high-profile natural disasters and other unexpected events.

Attendees will also hear from the two newly named recipients of the first catastrophic disaster relief grants offered as part of the part of AASL’s Beyond Words Grant which is also funded by the Dollar General Literacy Foundation. The recipients will share their experiences and relate the ease of applying for a Beyond Words grant. Since 2006, the grant program has funded recovery grants for 137 schools in 20 states with more than 1.3 million in grant monies.

Levitt

also offer entertaining and practical insights, from “The Upside of Quitting” to “How to Succeed – With No Talent.”

Steven Levitt is a Professor of Economics at the University of Chicago, known for his work in the field of crime, and was co-editor of the Journal of Political Economy. In January, 2004 he was awarded the John Bates Clark medal by the American Economic Association for the economist under 40 who made the greatest contribution to the discipline. He was chosen as one of Time magazine’s “100 People Who Shape Our World” in 2006 and in 2009, co-founded The Greatest Good, a business and philanthropy consulting company.

Levits’s presentation is part of the conference’s Opening General Session, where ALA President Maureen Sullivan and others welcome attendees and set the stage for the coming days.


Dr. Karol M. Wasylyshyn

to Speak at LLAMA/ACRL Joint

Join ACRL and LLAMA Presidents for the ACRL/LLAMA Joint Presidents’ Program “Standing on Marbles: Ensuring Steady Leadership in Unsteady Times.” Clinical psychologist, global pioneer of executive coaching, author, and poet, Dr. Karol M. Wasylyshyn, will discuss her leadership research and experiences working with senior leaders. With an eye toward the potential applicability of her findings to the challenges facing leaders in libraries of all kinds, she will describe three common patterns of leadership behavior and illustrate them through free verse or what she terms leadership vignettes. Attendees will be invited to consider their own ways of leading through this provocative use of metaphorical thought. The program will be held from 10:30 a.m. – 12:00 p.m. on Saturday, in room S105a-c of McCormick Place.

Get your RDA questions answered!

Saturday, June 29
10:30-11:30 a.m.
McCormick Place Chicago
Room S103bc

Join a panel of experts from two libraries and MARCIVE, Inc., for answers to:
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• Why should my library adopt it?
• How do I transition to RDA without going crazy?
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SUZANNE RINDELL
Author of
THE OTHER TYPIST

INGRID THOFT
Author of
LOYALTY
Explore Outreach Services During Bookmobile Saturday 2013

Libraries are extending their resources beyond their walls and into the communities they serve every day. Bookmobile Saturday, during ALA’s Annual Conference, gives attendees the opportunity to learn, gain inspiration and network. Learn about the trends, model practices and opportunities for professional involvement during two morning programs. Connect with colleagues from across the country during the Bookmobile Saturday author lunch and book signing featuring Lauren Myracle and Audrey Niffenegger and finally explore some of the latest vehicles during the Parade of Bookmobiles held in conjunction with the ALA Diversity and Outreach Fair.

Bookmobile Saturday runs from 8:00 a.m. – 5:00 p.m. on June 29 during ALA’s Annual Conference in Chicago. The day-long event will begin with a panel discussion titled “Programming from the Bookmobile,” led by members of the Midwest Bookmobile & Outreach Network, serving Northern Illinois and Southern Wisconsin and held from 8:30 – 10:00 a.m. in room S106a of McCormick Place. Panelists will discuss innovative programming ideas, as well as a fine artist who has published four illustrated books. Now a subsidiary of Abrams since 1949, ABRAMS was the first company in the United States to specialize in the creation and distribution of art and illustrated books. Now a subsidiary of La Martinière Groupe, the company publishes visually stunning illustrated books in the areas of art, photography, cooking, interior and garden design, craft, architecture, entertainment, fashion, sports, and pop culture, as well as children’s books and general interest titles. The company’s imprints include Abrams, Abrams ComicArts, Abrams Image, Abrams Books for Young Readers, Amulet Books, Abrams Appleseed, Stewart, Tabori & Chang, and STC Craft/Melanie Falick Books. Abrams also distributes books for The Vendome Press, Victoria & Albert Museum, Tate, Royal Academy of Arts, Booth-Clibborn Editions, Five Continents, and others.

The mission of OLOS is to identify and promote library services that support equitable access to the knowledge and information stored in libraries. OLOS focuses attention on services that are inclusive of traditionally underserved populations and people generally discriminated against based on race, ethnicity, sexual orientation, age, language, and social class. The Office ensures that training, information resources and technical assistance are available to help libraries and librarians develop effective strategies to grow programs and services for library users.

AASL to Announce 2013 Best Websites for Teaching & Learning

The American Association of School Librarians (AASL) will announce the recipients of the 2013 Best Websites for Teaching & Learning during the 2013 ALA Annual Conference in Chicago. The announcement will take place at 8:00 a.m. on Saturday in room E351 of McCormick Place.

Sites recognized as a Best Website for Teaching & Learning are free, web-based sites that are user-friendly and encourage a community of learners to explore and discover. They also provide a foundation to support AASL’s Standards for the 21st-Century Learner. The sites offer tools and resources in content collaboration, content resources with lesson plans, curriculum sharing, digital storytelling, managing and organizing and social networking and communication. Each website is linked to one or more of the four strands of the Standards for the 21st-Century Learner – skills, dispositions in action, responsibilities and self-assessment strategies.

Updated annually, the Best Websites for Teaching & Learning list is based on feedback and nominations from AASL members. School librarians can view current and past recipients and nominate their most used websites at www.ala.org/aasl/bestlist.
Exhibitors begin unpacking thousands of boxes of books for display in the exhibit hall.

(far left photo) Library media specialist Beth Jespersen, John Champe High School, Leesburg, VA, gets some help from information specialists at the “Big Red I” next to the registration area.

Be sure to stop by the music stage (located near registration) to enjoy live music during the Conference. Performances are scheduled for tonight during the Exhibitors opening; 9:00 – 10:00 a.m. on Saturday, Sunday and Monday; and 2:00 – 3:30 p.m. on Saturday and Sunday. A full schedule is posted at the stage.

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ALISE / Library and Information Studies (LIS) Cooperative Events

ALISE / LIS Cooperative Alumni Reunion
June 30, 2013 • 5:30 p.m. – 7:30 p.m.
Hilton Chicago, International South Ballroom

- University of Alabama
- Dominican University
- Drexel University
- Florida State University
- University of Hawaii
- Louisiana State University
- University of North Carolina at Greensboro
- University of North Texas
- Pratt Institute
- Rutgers University
- Saint Catherine University
- Saint John’s University
- Simmons College
- University of North Carolina at Greensboro
- University of North Texas
- University of Oklahoma
- Pratt Institute
- Saint Catherine University
- Simmons College
- University of South Carolina
- University of South Florida
- University of Southern Mississippi
- Wayne State University

ALISE / LIS Shared Booth
Come See What LIS Education Has to Offer. Check out our continuing education, find out what your alma mater is up to, or research what degrees are waiting for you at Booth #137

- University of Alabama
- University of Arizona
- University of California, Los Angeles
- Catholic University of America
- Dominican University
- Florida State University
- Indiana University
- Louisiana State University
- University of Maryland
- University of Missouri
- University of North Carolina at Greensboro
- University of North Texas
- University of Oklahoma
- Pratt Institute
- Saint Catherine University
- Simmons College
- University of South Carolina
- University of South Florida
- University of Southern Mississippi

ALISE (Association for Library and Information Science Education) promotes innovation and excellence in research, teaching, and service for educators and scholars in library and information science.

ALASL President to Recognize Dollar General with Crystal Apple

American Association of School Librarians (AASL) President Susan Ballard will recognize Dollar General as the recipient of the 2013 Crystal Apple during the AASL President’s Program. The recognition will kick off the program taking place at 10:30 a.m. on Saturday in room S105d of the McCormick Place Convention Center. The Crystal Apple honor is given at the discretion of the AASL president to an individual or group that has had a significant impact on school library programs and students. Since 2006, the Dollar General Literacy Foundation has funded the AASL beyond Words grant program, which provides relief to public school libraries affected by disasters.

“I did not have to think twice about the unique opportunity afforded to me as AASL president to recognize Dollar General with the Crystal Apple,” said Ballard. “When I consider their unwavering commitment to ‘be there’ and re-store school library programs to tens of thousands of students after a disaster, it is truly almost beyond words for me to express heartfelt appreciation and admiration for a corporate culture that is devoted to doing the right thing.”

The Beyond Words grant program supports public school libraries nationwide that have suffered materials losses because of a major disaster ranging from hurricanes, tornados, floods, earthquakes, fires or an act of terrorism. Funds can be used to replace or supplement books, media and library equipment within school libraries and can also be used to offset costs by those schools that have opened their doors to significant numbers of new students displaced by disaster. To date, more than 1.3 million dollars in grants have been awarded to over 140 schools across the country.

“From the beginning of their outreach after Hurricane Katrina, to the current wave of support for schools recovering from the impact of Hurricane Sandy, Dollar General has stepped up and stepped in,” continues Ballard. “Not only have they provided disaster relief, but they have helped restore the aspirations of so many programs who work to ensure students and teachers are afforded quality resources and services. It is a privilege to honor Dollar General for their selfless efforts that mean so much, to so many.”

ALA, Ebooks, and Digital Content: What’s Next?

Take part in the ebook library lending discussion at this year’s Annual Conference. Join ALA’s Digital Content Working Group and learn about ALA ebook activities and plans from a distinguished panel of leaders during the session “ALA, Ebooks, and Digital Content: What’s Next?” The session will take place on Saturday, 1:00 – 2:30 p.m. in Convention Center room S502.

The session will focus on the topics included in the recently released American Libraries digital supplement Digital Content: What’s Next? Copies of the digital supplement will be available at the session.

Panelists will provide views on libraries as publishers and stewards of America’s digital cultural heritage, and discuss ways that ALA can best advocate for these important library interests.

Panelists include:
- Sari Feldman, executive director of the Cuyahoga County Public Library and DCWG co-chair. Feldman co-authored the digital supplement Digital Content: What’s Next?
- Nate Hill, assistant director of technology and digital initiatives, Chattanooga Public Library
- Alan S. Inouye, director of the ALA Office for Information Technology Policy. Rebecca Kennison, director of the Center for Digital Research and Scholarship, Columbia University
- Clifford Lynch, executive director of the Coalition for Networked Information
- Robert Wolven, Columbia University librarian and DCWG co-chair. Wolven will moderate the panel.
Welcome to ALA ANNUAL 2013.

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Hugo Davila hands out neatly folded ALA Annual Conference & Exhibition bags to attendees at registration.

Misty Clark looks over some of the Emerging Leaders playing cards that will be available at the GALE booth, #600, from 3:00 – 5:00 p.m. on Sunday.

Attendees fill up the stations at the Internet Café.

Talia “The Tiger” Sherer, Macmillan Library, Chapel Hill, NC, strikes a pose in her library shirt while filming a video at Macmillan Library’s booth.

Kevin Hanover, Perseus Books Group, New York, NY, is surrounded by books while beginning to organize the vast display at booth #2631.

Annual Conference attendees appreciate the cast bronze work featured in “Passage” by Neil Goodman in McCormick Place.
Learn About the Latest Database and Electronic Resources From the Leading Psychology Publisher
Visit APA at Booth #1640

PsycINFO®: LEADING THE WAY
Stop by Booth #1640 and share your experiences with PsycINFO!
Here’s what librarians shared at ALA Midwinter:
“Our students in psychology could not be successful without PsycINFO!”
“The Thesaurus Rules! Every database should have one this excellent!”
“What would we do without PsycINFO? Not much!”

Join APA for the Following Special Events
APA’s Librarian Roundtable Breakfast
Sun June 30, 2013 • 8:00 am – 10:00 am
APA’s Lunch and Learn
Mon July 1, 2013 • 12:00 pm – 1:30 pm

PsycARTICLES®
All articles published in all APA journals are available electronically as part of APA’s full-text article database, PsycARTICLES®. For more information about PsycARTICLES, visit www.apa.org/pubs/databases/psycarticles.

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New Additions to the APA Journals Program in 2013!

Published beginning in January 2013
www.apa.org/pubs/journals/src

Biannually, beginning in April
www.apa.org/pubs/journals/rmh

Quarterly, beginning in March
www.apa.org/pubs/journals/prj

Quarterly, beginning in March
www.apa.org/pubs/journals/tam

Official Publication of APA Division 19
(Society for Military Psychology)
Bi-monthly, beginning in January
www.apa.org/pubs/journals/mlp

Official Publication of APA Division 54
(Society of Pediatric Psychology)
Published quarterly, beginning in March
www.apa.org/pubs/journals/cpp

Official Publication of the Society of Psychologists in Management (SPIM)
Quarterly, beginning in February
www.apa.org/pubs/journals/mgr

Official Publication of the National Latina/o Psychological Association (NLPA)
Quarterly, beginning in February
www.apa.org/pubs/journals/lat

Biannually, beginning in April
www.apa.org/pubs/journals/rmh

Quarterly, beginning in March
www.apa.org/pubs/journals/tam

Visit Booth 1640 to obtain FREE sample issues of APA journals on display.
Now Showing @ ALA Film Program

Back by popular demand, the “Now Showing @ ALA Film Program” will offer a variety of films and documentaries throughout the day from Saturday through Monday in S503a at McCormick Place. Many will offer a chance to meet the film’s writer, director, or subject.

Saturday Showings

Bonsai People – The Vision of Muhammad Yunus; 8:00 – 10:00 a.m.

What if you could harness the power of the free market to solve the problems of poverty, hunger, and inequality? To some, it sounds impossible, but Nobel Peace Prize winner Muhammad Yunus has proven with a number of social businesses that it works.

“Bonsai People: The Vision of Muhammad Yunus” is a film that profiles these companies, and shows the impact that such entrepreneurial projects have had on impoverished communities. Citing examples like Grameen Bank providing microcredit to small business initiatives to Grameen Danone addressing malnourishment to Grameen Phone and IT bringing telecommunications to remote areas, Yunus explains how to match social problems with new services that provide opportunities for economic and personal development. These stories can fuel classroom discussion about the principles and ideas that have made these social businesses successful, and challenge students to apply these universal social business strategies to addressing issues in their own communities.

Runtime: 79 minutes

Sneak Peak of Free For All: Inside the Public Library; 10:30 a.m. – 12:00 p.m.

Filmmakers Dawn Logsdon & Lucie Faulkner present a behind-the-scenes glimpse into the making of their documentary-in-progress FREE FOR ALL: Inside the Public Library, which explores the history, spirit and challenges of the free public library. A panel discussion with filmmakers and library leaders follows. (See page 3)

Runtime: Film and panel discussion 90 minutes

Sponsored by: Serendipity Films, LLC

Returning Fire: Interventions in Video Game Culture; 1:30 – 3:30 p.m.

Join the Social Responsibilities Round Table (SRRT) and the Games and Gaming Round Table (GAMERT) for a film screening and panel discussion of militarism and online gaming, featuring the documentary film Returning Fire. Directed by University of Georgia professor Roger Stahl, Returning Fire is a sobering look at what video games like Modern Warfare, America’s Army and Battlefield are doing to users, our political culture, and our capacity to empathize with people directly affected by the trauma of war. It features three culture-jamming activists who infiltrated online war games in an effort to break the hypnotic spell of “militainment,” forcing us to think critically about what it means when the tools of modern war become forms of consumer play.

“Returning Fire” will be shown in its entirety followed by remarks from the film’s director Professor Roger Stahl from UGA in Athens, Georgia and one of the film’s three culture jammers Joseph Delappe (Las Vegas, NV) plus audience Q&A/discussion. This promises to be a lively conversation affecting front line librarians, collection development specialists, and gamers. As a practical follow up to the deconstruction of war games in this session, learn about gaming alternatives to war games at the subsequent Games for Change program sponsored by the International Relations Round Table, SRRT, and GAMERT to be held on Monday afternoon, 1:00 – 2:30 p.m.

Runtime: 44 minutes

Sponsored by: Social Responsibilities Round Table and Gaming Round Table

Hugo; 4:00 – 6:00 p.m.

“Hugo” is a 2011 3D historical adventure drama film based on Brian Selznick’s novel The Invention of Hugo Cabret about an orphan boy living in the walls of the Gare Montparnasse railway station in Paris. He learned to fix clocks and other gadgets from his father and uncle, which he puts to use keeping the train station clocks running. The only thing that he has left that connects him to his dead father is an automaton (mechanical man) that doesn’t work without a special key which Hugo needs to find to unlock the
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LIVE @ your Library Reading Stage Schedule

Saturday, June 29
10:00 a.m. Eric Lundgren
10:30 a.m. Peggy Macnamara
11:00 a.m. Wolf Haas
11:30 a.m. Shannon Stoker and Molly McGlams
Noon Jennifer Lyon
12:30 p.m. Stephanie Evanovich
1:00 p.m. Tracey Garvis Graves
1:30 p.m. Break
2:00 p.m. Hannah Moskowitz
2:30 p.m. Jason Mott
3:00 p.m. Jessica Hopper
3:30 p.m. Kimberly Heintz

Sunday, June 30
10:00 a.m. Julia Sweeney
10:30 a.m. Peter Robertson
11:00 a.m. Sara Paretsky
11:30 a.m. Samuel Park
Noon Jennifer Lyon
12:30 p.m. Mary Alice Monroe
1:00 p.m. Mark Break
1:30 p.m. Break
2:00 p.m. Ellen Hopkins
2:30 p.m. René Saldaña, Jr.
3:00 p.m. Jonathan Maberry
3:30 p.m. Shannon Messenger

Monday, July 1
10:00 a.m. Susan Elizabeth Phillips
10:30 a.m. Kristina Riggle
11:00 a.m. Matthew Quick and Sara Zarr

26 Acclaimed Authors on the LIVE! @ your Library Reading Stage

The ALA Public Programs Office will present 26 critically-acclaimed and best-selling authors on the LIVE! @ your Library Reading Stage on Saturday, 10:00 a.m. – 3:30 p.m., Sunday, 10:00 a.m. – 4:00 p.m. and Monday, 10:00 – 11:30 a.m. at the end of the 1600 aisle of the exhibit hall.

Attendees are welcome to take a break from their busy conference schedules and listen to some of their favorite authors read from and autograph their recent works. The LIVE! @ your library Reading Stage is free for all conference attendees.

Authors to be showcased on the LIVE! @ your library Reading Stage are listed above.

Most readings will be followed by an autograph session. For additional information about these programs, including reading times and author biographies, please visit http://www.programminglibrarian.org/annual2013/

The ALA Public Programs Office promotes cultural and community programming as an essential part of library service in all types and sizes of libraries. Successful library programming initiatives have included “Let’s Talk About It” reading and discussion series, traveling exhibitions, film discussion programs, the Great Stories CLUB, Live! @ your library and more. Recently, the ALA Public Programs Office developed www.ProgrammingLibrarian.org, an online resource center bringing librarians timely and valuable information to support them in the creation of high-quality cultural programs for their communities. For more information on the ALA Public Programs Office, visit www.ala.org/publicprograms.

ACRL Information Literacy Competency Standards Forum

Learn about the work of a newly appointed task force that will substantially revise ACRL’s Information Literacy Competency Standards for Higher Education by June 2014 at this open forum. The forum will discuss the composition of the task force, the direction it is taking and opportunities to provide suggestions during the revision process. The forum will be held from 1:00 – 2:30 p.m. on Saturday in room N132 of McCormick Place.
Event to Benefit the ALA Cultural Communities Fund

Tickets are still available for a unique opportunity to tour the renowned Frank Lloyd Wright designed Robie House, while supporting the ALA Cultural Communities Fund (CCF), an endowment to support cultural programming in libraries. On Monday, May 28, to celebrate the 100th anniversary of the CCF and explore the house, with tours available from 5:00 – 7:30 p.m. and 7:00 – 8:30 p.m. Support for this event has been provided by Interactive Design Architects, Elk Grove Graphics and Library Furniture International.

Tickets for this event are available for $75, and can be purchased at the Ticketed Events counter in the Registration area in McCormick Place, South Building.

The evening will include a cocktail reception, with docents from the Frank Lloyd Wright Preservation Trust available on site to answer questions. Transportation to and from the event will be provided. The house, created in 1910 and located on the University of Chicago campus, is a bastion of American architecture – a masterpiece of Prairie style and forerunner of modernism. More information about Robie House can be found at: http://www.gowright.org/research/wright-robie-house.html. Proceeds from the event will benefit the ALA Cultural Communities Fund.

Through a generous challenge grant from the National Endowment for the Humanities, the ALA Public Programs Office established the ALA Cultural Communities Fund to support cultural programming in all types of libraries. Ten years later CCF continues to make possible high-quality professional development for librarians, development of new program models and recognition of excellence in library programming through achievement awards. To make a donation to CCF in honor of ten years of outstanding and important work, please visit www.ala.org/ccf.

The ALA Cultural Communities Fund is an initiative of the ALA Public Programs Office, which promotes cultural programming as an integral part of library service in all types of libraries. The unit assists librarians across the U.S. to provide leadership, resources, training and networking opportunities in order to provide library users of all ages with cultural opportunities. For more information about the ALA Public Programs Office, visit www.ala.org/publicprograms.

Link: http://www.foreward.com

The Martin Luther King, Jr. Task Force of the ALA Social Responsibilities Round Table (SRRT) and the Black Caucus of the American Library Association (BCALA) invites attendees of ALA’s Annual Conference to video record their reflections on how the work and legacy of Dr. King has inspired them in their careers as librarians and information professionals. Tributes will be recorded on Sunday from 3:00 – 5:00 p.m. in Conference Room 4H at the Hilton Chicago.

These video tributes will be played as part of the 2014 Dr. Martin Luther King, Jr. Sunrise Celebration held during ALA’s Midwinter Meeting in Philadelphia on January 27, and will be shared on YouTube.

Those who are unable to attend the recording session can upload their videos to YouTube and send the links to olos@ala.org for inclusion in the project.

For more information about the Dr. Martin Luther King, Jr. Sunrise Celebrations, please visit http://www.ala.org/offices/olos/olosprograms/mlkceleb/drmartinaluther.
Visit *Choice* at booth #432 to see a demonstration of the new version of *Choice Reviews Online*, and enter for a chance to win an iPad Mini!

Already a *Choice Reviews Online* subscriber?

Come to the CRO Clinic in the ALA Office (*Choice* table) daily, 10-11:30 a.m. to have questions about the new version of CRO answered.

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**HRDR Office Celebrates 40 Years**

The ALA Office for Human Resource Development and Recruitment (HRDR—previously known as the Office for Library Personnel Resources (OLPR)) will celebrate its 40th anniversary on Saturday from 12:00 – 1:30 p.m. in the ALA JobLIST Placement Center located in the south building, level 3, Hall A1 on the exhibit floor of the Convention Center.

Established in 1973, the Office for Library Personnel Resources (OLPR) combined ALA staff activities in library education, recruitment, and staff welfare to assist librarians and libraries in areas concerned with the rights, interests, and obligations of library personnel. The Office functioned as a major component within ALA to support areas of librarianship as a profession. This included individuals’ career goals and the provision within library schools and libraries of policies and practices that enable staff to develop professionally.

In 1998, in order to more adequately keep pace with changes occurring in the field of training and development, the name of the Office was changed to the Office for Human Resource Development and Recruitment.

Over the past 40 years, the office has played a vital role in the areas of education, staff development and human resource management for the organization and its members. Today, the office manages: the JobLIST Placement Center; ALA Scholarship Clearinghouse; Emerging Leaders Program; ALA Internship Program and the Continuing Education Unit (CEU) Program. It also serves as liaison to: the Learning Round Table (Learn RT); the Library Instruction Round Table (LIRT); the Library Support Staff Interests Round Table (LSSIRT); the New Members Round Table (NMRT); the Staff Organizations Round Table (SORT); the ALA Committee on Education (COE); the ALA Committee on the Status of Women in Librarianship (COSWL); the ALA Scholarships and Study Grants Committee (SSGC) and the ALA Training, Orientation & Leadership Development Committee (TOLD).

All are welcome to join us as we celebrate this milestone.

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**Merritt Fund Annual ‘Reception for a Cause’**

Please join the Merritt Fund trustees at our annual “Reception for a Cause” during the 2013 ALA Annual Conference in Chicago. Yes, there will be refreshments. Donations will gladly be accepted at the door – or visit www.merrittfund.org to make a donation in advance (or with your regrets).

The event will be at the Hyatt Regency, 151 Wacker, in the Wrigley Room on Saturday, 6:00 – 8:00 p.m. We hope you can make it!
the school district in the last five years. Edwards described the impetus behind the conversion, “When a district has students with no access to technology at home, no access to libraries and limited educational opportunities, there is a moral imperative to level the playing field. That moral imperative is what drives the rationale behind our digital conversion – it allows us to close the digital divide, the opportunity divide and the hope divide among our students.”

Edwards established intense and ongoing professional training for Mooresville educators and implemented curricular changes with raised expectations for Mooresville students. He documents this process and lays out a roadmap for other districts to follow in his recently published book, Every Child, Every Day: A Digital Conversion Model for Student Achievement.

Against a backdrop of a school successfully moving into the 21st century and beyond, President Obama announced his new ConnectED initiative, which will connect 99 percent of America’s students to the digital age through next-generation broadband and high-speed wireless in their schools and libraries.

“It is a real honor to be able to bring Dr. Edwards to ALA as the AASL President’s Program speaker,” said Susan Ballard, AASL president. “In the original development of the program, our aim was to provide an opportunity for our members, and other ALA attendees, to better understand the most compelling needs of students and what we can do to ensure they are met. We look forward to this event where he will share his insight and expertise in the development of a culture that values and relies on librarians to address academic and social concerns in a meaningful, strategic and engaged way.”

The 2013 President’s Program and Edwards’ appearance are made possible by the generous sponsorship of Follett. “Through Project Connect, Follett is joining education leaders including Dr. Edwards and AAL/AASL leadership – Susan, Gail Dickinson, and Barbara Stripling – to raise the profile of librarians while connecting the library with the classroom and influencing digital decisions,” said Todd Litzsinger, President, Content Solutions, Follett.

**JOURNEY TO VIRGINLAND**

“Welcome to an opportunity for famous and infamous. Could be the most exciting, breathtaking, unique place, where reality meets magic!”

**ARC AUTOGRAPHING SESSION**

Today 5:30 - 6:30 p.m.
At booth # 2663

**CREDO literati**

ALA thanks Credo Reference for its sponsorship of free Wi-Fi service throughout McCormick Place during the 2013 Annual Conference.

The sponsored (complimentary) Wi-Fi will be available by using your Wi-Fi-enabled device to locate and connect to the hotspots named ALA2013 throughout the convention center. Once you’ve connected, simply open your browser and you’re on the internet.

**Visit Credo Reference in Booth #408.**
**CONFERENCE TIP: BE YOURSELF**

- **WHO SHALL I MAKE THIS OUT TO?**
- **DEWEY**
- I'M YOUR BIGGEST FAN!
- **OH? THEN WHAT'S MY NAME?**
- I WILL BE YOUR BIGGEST FAN IF YOU GIVE ME A FREE BOOK.
- **AND MEANWHILE... GOOD ENOUGH.**

Complimentary shuttle service is provided between the McCormick Place and the official ALA hotels listed on this flyer. Shuttle information signs will be posted in the lobby of each hotel. Check the sign in your hotel lobby for additional information and changes. If you have questions about the shuttle or if you need to make a reservation for a wheelchair-accessible shuttle please see the supervisor at the McCormick Place or call KUSNER & ASSOCIATES at (312) 274-8419 ext. 219.

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**Hotels and Boarding Locations**

**Route 1 Hotels**
- Hilton Chicago
  - Boarding Location: Curbside on 8th St
- Palmer House Hilton
  - Boarding Location: Curbside on Wabash
- W Chicago City Center
  - Boarding Location: Curbside on Adams
- JW Marriott
  - Boarding Location: At the W Chicago City Center

**Route 2 Hotels**
- Hard Rock Hotel
  - Boarding Location: Curbside on Wacker
- Hotel 71
  - Boarding Location: At Hard Rock Hotel
- Renaissance Chicago Downtown
  - Boarding Location: Curbside on Wacker
- Westin River North
  - Boarding Location: On Clark, @ CTA stop across street
- Hotel Sax
  - Boarding Location: Curbside on Dearborn @ CTA stop
- Courtyard River North
  - Boarding Location: SE Corner of Dearborn & Hubbard

**Route 3 Hotels**
- Hyatt Regency Chicago
  - Boarding Location: Curbside on Wacker, East Tower
- Swissotel
  - Boarding Location: At Hyatt Regency
- Radisson Blu Aqua
  - Boarding Location: At Hyatt Regency

**Route 4 Hotels**
- Sheraton Chicago
  - Boarding Location: Flagpoles outside front entrance
- Courtyard Chicago Mag Mile
  - Boarding Location: NE Corner of Ontario & St. Clair
- Hyatt Chicago Mag Mile
  - Boarding Location: NE Corner of Huron & Michigan
- Avenue Crowne Plaza
  - Boarding Location: NE Corner of Huron & Michigan

**Route 5 Hotels**
- InterContinental
  - Boarding Location: Curbside on Upper Illinois
- Marriott Magnificent Mile
  - Boarding Location: SW Corner of Ohio & Rush

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**Shuttle Schedule to McCormick Place**

**Thursday, June 27**
- 7:30am – 9:00pm * Service every 30 minutes
- 7:00am – 2:00pm * Service every 30 minutes
- 11:00am – 6:00pm * Service every 30 minutes
- 7:00am – 11:00am Service every 20 minutes
- 11:00am – 1:30pm Service every 20-25 minutes
- 1:30pm – 5:30pm Service every 20 minutes

**Friday, June 28**
- 7:00am – 5:30pm Service every 20 minutes
- 6:00am – 11:00am Service every 20-25 minutes
- 11:00am – 1:30pm Service every 20 minutes
- 1:30pm – 6:00pm * Service every 20 minutes

**Saturday, June 29**
- 7:00am – 11:00am Service every 20 minutes
- 11:00am – 1:30pm Service every 20 minutes
- 1:30pm – 5:30pm Service every 20 minutes

**Sunday, June 30**
- 6:00am – 11:00am Service every 20 minutes
- 11:00am – 1:30pm Service every 20 minutes
- 1:30pm – 6:00pm * Service every 20 minutes

- **5K Fun Run @ McCormick Place**
  - 6:00am-7:00am Service every 20 minutes

**Monday, July 1**
- 7:00am – 11:00am Service every 20 minutes
- 11:00am – 1:30pm Service every 20-25 minutes
- 1:30pm – 7:00pm Service every 20-25 minutes

- **Tuesday, July 2**
  - 7:00am – 7:00pm * Service every 30 minutes

* Indicates last time shuttle departs convention center returning to hotels. Last shuttle departs hotels coming to convention center approximately 45 minutes prior to this time.

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**Introducing the Creative Aging Toolkit for Public Libraries – An Online Resource**

Learn from the designers and administrators of Creative Aging in New York State Libraries: A Regional Model with National Applications, as they share their experiences and best practices in implementing this innovative program model. Creative Aging programming supports partnerships between public libraries and teaching artists and helps libraries respond to the growing demand for meaningful programming for an aging population. The session features the debut of The Creative Aging Toolkit for Public Libraries. It will be held on Saturday, 10:30 – 11:30 a.m., in the McCormick Place Convention Center, Room S001bd.

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**New Exhibitors**

**Happy Feet**
- **Total Boox**
  - 853F

**Booth Moves:**
- **Pro Libra is now in 159**
- **Darren Gendron/Artist Alley is now in 2355**

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**Now Showing**

* from page 16

secret he believes it contains. On his adventures, he meets with a shopkeeper, George Melies, who works in the train station and his adventure-seeking god-daughter. Hugo finds that they have a surprising connection to his father and the automaton, and he discovers it unlocks some memories the old man has buried inside regarding his past.

Runtime: 126 minutes. Sponsored by: Scholastic Trade Books

Screening will be followed by a Q & A with Brian Selznick, the author of the Caldecott Award winning book, The Invention of Hugo Cabret. Attendees will receive copies of his book, The Hugo Movie Companion (while supplies last).

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**Exhibitor News**

These listings are paid advertisements. To place an Exhibitor News item in the Saturday issue of Cogneots, please send a request to cognotes@ala.org, attention Deb by 2:00 p.m. Friday.

**Atlas Systems (Booth 1512):** See what's new with Ares e-reserves and Aeon special collections management. Sample the Video Training Library. Learn how an Atlas LLiad or Ares Tune-Up can increase productivity. Exceed expectations with software that works for you and your users.

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**ALP/ProQuest Scholarship Bash @ McCormick Place**
- **Saturday, June 29, 7:00pm-11:00pm**
  - 7:00pm – 11:00pm Service every 30 minutes
  - Last shuttle departs McCormick Place at 11:00pm

**Newbery Caldecott Wilder Banquet @ Sheraton Chicago**
- **Sunday, June 30, 6:00pm-11:00pm**
  - 6:00pm – 8:00pm Service every 20-30 minutes
  - 8:00pm – 11:00pm Return service only
Think Harlequin.

ALA 2013 • Booth #2424

Come visit our authors!

Saturday, June 29

**Crossing Over: Teen Books for Everyone!**
10:30 a.m.—11:30 a.m.
McCormick Place, Room N227a
Amanda Sun
*INK*

**Harlequin Booth Signing**
11:00 a.m.—12:00 p.m.
Harlequin Booth #2424
Lisa J. Edwards
*A Dog Named Boo*

**Harlequin Booth Signing**
1:00 p.m.—2:00 p.m.
Harlequin Booth #2424
Elizabeth Scott
*Heartbeat*

**LIVE! @ your library Reading Stage**
2:30 p.m.—3:30 p.m.
McCormick Place, end of Aisle 1600 in the Exhibition Hall
Jason Mott
*The Returned*

**Harlequin Booth Signing**
3:00 p.m.—4:00 p.m.
Harlequin Booth #2424
Amanda Sun
*INK*

Sunday, June 30

**Harlequin Booth Signing**
10:30 a.m.—11:30 a.m.
Harlequin Booth #2424
Earl Sewell
*Back to Me*

**Harlequin Booth Signing**
1:30 p.m.—2:30 p.m.
Harlequin Booth #2424
Loretta Nyhan
*I’ll Be Seeing You*

**First Author, First Book**
3:00 p.m.—4:00 p.m.
Sheraton Chicago, Ontario Room
Jason Mott
*The Returned*

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