The ALA/ERT Exhibits Opening Reception draws a large crowd to the Exhibits floor.

Auditorium Speakers Include Noted Authors, Youth Leaders

The ALA Auditorium Speaker Series continues today as ALA brings leading authors and authorities from the fields of adult and youth fiction, technology, and popular culture to general sessions at key points in the Annual Conference Schedule. All presentations are held in ACC Ballroom DE.

John Irving
Saturday, 8:00 – 9:00 a.m.
See Friday’s issue of Cognotes for more information. Appearance sponsored by Simon & Schuster.

David Weinberger
Saturday, 10:30 – 11:30 a.m.
David Weinberger is a senior researcher at Harvard University’s Berkman Center for the Internet & Society, and is co-director of the Harvard Library Innovation Lab. He is the author of Small Pieces Loosely Joined, Everything is Miscellaneous, and a co-author of The Cluetrain Manifesto. His writing has also appeared in Wired, Smithsonian, The Guardian, USA Today, TV Guide, Information Week, The New York Times, and The Boston Globe, and he has been a frequent commentator on National Public Radio. He has been a strategic marketing advisor to high tech companies, an Internet advisor to presidential campaigns, and has a Ph.D. in philosophy. He lives in Brookline, Massachusetts. Sponsored by Basic Books

Teens Making a Difference
Saturday, 1:30 – 2:30 p.m.
This presentation includes two courageous and creative young adults who have already changed things for the better within their communities, cultures, and societies.

(Gaby Rodriguez, regrets that she had to cancel her appearance due to illness.) William Kamkwamba grew up in Malawi believing that magic ruled the world and hardship dominated life. The story of how he achieved his dream of bringing electricity to his village will astound and inspire by illustrating what one person can do, even in the most difficult of circumstances.

Jodi Picoult and daughter Samantha Van Leer will keynote Sunday’s ALA President’s Program.
Vibrant digital collection entry page — the Magic Wall

Collection development services to help libraries order the right balance of formats, one time, at the point of title consideration.

Quickly find, order and activate digital selections via Title Source 3.

Patron authentication, check out and holds management and circulation data, all within your ILS system.

Logo, links and messaging customized to your library so patrons have a seamless experience.

Full-text reviews from Library Journal and School Library Journal, as well as patron-contributed reviews and ebook ratings.

Image-rich ebooks in full color, from children’s books to cookbooks, as they were designed to be read. Text-to-speech, interactivity and more.

For more information, visit www.baker-taylor.com/axis360/.

“Axis 360 is an attractive and viable option for aggressive growth now and in the future.”

– Alene Moreni, KCLS’s Selection and Order Manager, King County Library System, Washington

Digital media circulation from the leader in library services
MacKinnon Calls for Stewards of Cyberspace

By Brad Martin
LAC Group

Rebecca MacKinnon called for much greater transparency by governments and by companies in cyberspace on Saturday during the Opening General Session, making the case for an activism that “has the scope and depth of the environmental movement.” MacKinnon noted that just as environmentalists believe in being stewards of the earth, stewards are also needed for the Internet – an “extra dimension” where people are increasingly spending their lives communicating with each other and sharing content.

MacKinnon is the author of Consent of the Networked, which details numerous examples of how many governments and companies (including those in the United States) are operating under policies that may be in their own self-interest, but are trampling on individual freedoms and even putting lives at risk.

Beginning with examples from East Germany’s secret files on its citizens, China’s “great firewall” and Egypt’s secret police surveillance of citizens, MacKinnon pointed out how it is not uncommon and indeed surprising just how much information has been collected by governments struggling to maintain their power. China’s netizens are routinely blocked from accessing certain banned websites or find that they are unable to search on certain objectionable terms. After the fall of Egypt’s Hosni Mubarak, activists discovered huge amounts of surveillance data that China’s government had collected.

Companies that produce the hardware and software that enable this spying share the blame when these things happen, but seem to justify it somehow, said MacKinnon. When a Hewlett Packard executive was questioned by a Wall Street Journal reporter about a business deal the company had arranged with the municipal government in Chongqing, China (to be used for cyber surveillance) he replied, “It’s not my job to really understand what they are going to use it for.”

What many people do not understand, according to MacKinnon, is that similar kinds of activities also have occurred in the United States, with the full cooperation of companies ranging from Amazon to AT&T, Amazon, because of pressure from Senator Joe Lieberman, stopped hosting Wikileaks files, with no other action needed.

“When controversial speech can be taken offline through pressures on private intermediaries without any kind of due process is a concern we need to be concerned about,” MacKinnon went on to tell of how some progress is being made by organizations and concerned people around the world. She is the co-founder of Global Voices, which has strived to get more companies to produce reports similar to a recent report by Google detailing the requests made of them. “All internet and telecommunications companies need to be producing reports like this. We need to know who is doing what.”

MacKinnon said that recent activism around the globe is hopeful. Some groups are taking matters into their own hands and fighting back against companies like Facebook for its privacy policies, while others are calling on governments to be more transparent.
electricity, light, and the promise of a better life to his family and his village—despite financial obstacles, technical difficulties, needing to teach himself physics, and overcome local superstitions—is told in the *New York Times* best-seller (coauthored with Bryan Mealer), *The Boy Who Harnessed the Wind: Creating Currents of Electricity and Hope*. Kamkwamba shares his vision for “a new kind of Africa, a place of leaders instead of victims, a home of innovation rather than charity.” He has appeared on Comedy Central’s “The Daily Show,” ABC’s “Good Morning America,” CSPAN Book-TV, and NPR, and has addressed audiences at the 2008 World Economic Forum, multiple times at TED, and at schools and universities across the globe. A 2007 TED Global Fellow, he was a student in the inaugural class of the Pan-African Leadership Academy in South Africa.

Talia Leman has orchestrated the philanthropic efforts of 12 million children on four continents. At the age of 12, she raised over $10 million for the victims of Hurricane Katrina, ranking in the top three of all fundraisers, including major international organizations and corporations. She has since raised money for water projects on three continents, built schools in Cambodia, and is currently spearheading a Japan relief effort with children around the world. Through the nonprofit organization RandomKid, frequent speaking engagements, and now a new book, Leman provides tools that equip kids for life-changing philanthropic activities. A former national ambassador for UNICEF, she is a recipient of the National Jefferson Award, World of Children’s Founder’s Youth Award, regarded as the “Nobel Prize” for efforts that serve the world’s children, and the International Youth Talent Award from the European Union and the Spanish government of Extremadura.

Leman’s appearance is sponsored by Simon and Schuster; Kamkwamba’s is sponsored by Penguin Young Readers.

**Chris Colfer**

**Saturday, 3:30 – 4:30 p.m.**

See Friday’s issue of *Cognotes* for more information. Appearance sponsored by Little, Brown Books for Young Readers.

**Dan Ariely**

**Sunday, 8:00 – 9:00 a.m.**

Dan Ariely is *The New York Times* bestselling author of *Predictably Irrational* and *The Upside of Irrationality*. He is the James B. Duke Professor of Behavioral Economics at Duke University, with appointments at the Fuqua School of Business, the Center for Cognitive Neuroscience, and the Department of Economics. He has also held a visiting professorship at MIT’s Media Lab. Ariely has appeared on CNN and CNBC, and is a regular commentator on NPR’s Marketplace. He lives in Durham, North Carolina, with his wife and two children.

*Sponsored by HarperCollins Publishers*

See Sunday’s issue of *Cognotes* for information about the rest of Sunday’s and Monday’s Auditorium Speakers Series presenters.

Cancellation

Gaby Rodriguez, part of the “Teens Making a Difference” auditorium speakers series, regrets that she has to cancel her appearance due to illness. Be sure to attend to hear William Kamkwamba and Talia Leman share their stories today at 1:30 p.m.

**Our Volumes Speak Volumes.**

Project MUSE offers over 15,000 digital scholarly books, side by side with more than 500 essential journals. MUSE is a leading provider of humanities and social sciences content, with easy-to-use tools for research and teaching. Speak to the leader in scholarly research.

Visit Us at ALA Booth #1345

**The Trusted Voice In The Scholarly Community.**

http://muse.jhu.edu
Stop by booth #1372 and ask about Libby the Librarian and our 16 English as a Second Language courses. And learn how Mango will work with you to attract more patrons. Which is why you came to ALA in the first place, right?
Conferencegoers are busy planning their day on the floor of the Anaheim Convention Center after registering Friday.

The sunny California weather attracts many librarians to the seating areas just outside the Anaheim Convention Center lobby.

Library trustee Erskine Trotman, Wyandanch Public Library, Wyandanch, N.Y., reads over the ALA Legacy Society display in the lobby of the Anaheim Convention Center.

Light through a window creates a pattern on the main lobby floor of the Anaheim Convention Center as conference attendees make their way across the building.


Be sure to download the official ALA Mobile App. The new app offers a great way to organize your Annual Conference experience.
Lori Takeuchi to Speak During AASL President’s Program

Lori Takeuchi, Ph.D., will be the keynote speaker at the American Association of School Librarians’ (AASL) President’s Program at taking place at 10:30 a.m. today in the Anaheim Convention Center, room 213AB. During her presentation, Takeuchi will discuss “Families Matter: Designing Media for a Digital Age,” the findings of two studies undertaken in cooperation with the Joan Ganz Cooney Center at Sesame Workshop.

Takeuchi is director of research for the Joan Ganz Cooney Center at Sesame Workshop, where she oversees research projects, partnerships and publications. Trained as a learning scientist, Takeuchi conducts research on how children use technology across the various settings of their lives and the implications these tools hold for their cognitive, social and identity development. Prior to earning her degree, Takeuchi spent several years designing curriculum-based science software in the greater Boston and San Francisco Bay areas. Her most recent publications include The New Coiewing: Designing for Learning through Joint Media Engagement and the Families Matter report.

The Families Matter report focuses on two complementary studies that document how families with young children are integrating digital media into their daily life. More than 800 parents of children, ages 3 through 10, were surveyed on their attitudes toward raising children in a digital age. The survey results were followed with in-depth case studies examining how parent attitudes toward technology, combined with family values, routines and structures are shaping children’s experiences using digital media. An executive summary and the full report are available for download at joanganzcooneycenter.org/Reports-29.html.

The AASL President’s Program, this year supported by Scholastic Library Publishing, is an annual event featuring prominent experts on issues relevant to school librarians; it is open to all registered conference attendees.

AASL to Present School Library Programs of the Year Awards Monday

The American Association of School Librarians (AASL), will present two of the nation’s leading school library programs with the 2012 National School Library Program of the Year (NSLPY) Award at ALA’s Annual Conference on Monday during the AASL Awards Luncheon. Seeking to shed outdated stereotypes as shushers, shelvers, and book checkers, AASL is recognizing school libraries, which are moving online and going high-tech to prepare students for college and career.

The NSLPY Award spotlights school libraries that are re-inventing their 21st century roles in the face of school budgets cuts and layoffs. As key players in the digital shift in the classroom, librarians of today work with teachers on innovative lesson plans to train students in real-world skills of digital databases, online project-sharing, 24-hour chat forums and virtual meetings, online document sharing, smart boards, blogs, and audiovisual media. Award-winning librarians are expanding student access to online research and multi-media tools and providing high-tech training in logic and problem solving. A 2011 study called the school librarian the “go-to” person to identify websites for classroom use (78 percent), create collections of resources for curricular support (56 percent) and to find specific digital content, podcasts and videos to support classroom lessons (47 percent). (Source: Speak up 2010 Educators Report, Project Tomorrow/ May 11, 2011/www.tomorrow.org)

NSLPY Award winners are leading their profession in adopting the latest technological tools in collaboration with teachers and students to promote creativity, self-reliance, and self-directed learning in schools. Each winning program receives a $10,000 prize donated by Follett Library Resources. Recipients of the 2012 NSLPY Award include:

Hinsdale Township (Ill.) High School District 86

Hinsdale 86 is comprised of two high schools, Hinsdale South, located in Darien, Ill., and Hinsdale Central, located in Hinsdale, Ill. Librarians from both schools collaborate to set common goals and yearly growth plans for the district’s library programs and strive to provide a variety of resources to meet the needs of the curriculum and of the overarching school community. District librarians also collaborate closely with classroom teachers and have continuing projects with the English department. Together, the educators design and
Diversity on the Forefront of Discussion in Kansas City, Mo.

As our nation becomes more diverse, libraries are working to mirror the needs of multicultural communities. Join us in Kansas City, Mo., for the Joint Conference of Librarians of Color (JCLC) September 19 – 23, as hundreds of library staffs, supporters and exhibitors meet to discuss ways to better serve diverse populations.

The JCLC is a conference for everyone and fuels educational opportunities for library professionals who are committed to providing service to multicultural communities, as well as developing non-English language materials and cultural programming. The theme of the conference is “Gathering at the Waters: Celebrating Stories and Embracing Communities.” The JCLC provides a national stage for professionals and practitioners to share diversity best practices. Also, the conference provides a unique setting for learning with three pre-conferences, tours and more than 70 concurrent sessions in five tracks – Advocacy, Outreach and Collaboration; Collections, Programs and Services; Deep Diversity and Cultural Exchange; Leadership, Management and Organizational Development; and Technology and Innovation.

Conference highlights include an Opening General Session on September 20 with Emmy award-winning writer Sonia Manzano. She was named one of the most influential Hispanics by People en Español for her work playing Maria on Sesame Street, a role she has held since the early 1970’s. She has earned 15 Emmys as a writer for that show and reached generations of children. She is also the author of two children’s books, No Dogs Allowed? and A Box Full Of Kittens (both with Simon & Schuster). Her powerful new novel, The Revolution of Evelyn Serrano addresses universal themes of family and community set against a cultural backdrop and is being published by Scholastic in October 2012.

Author luncheons will allow attendees to get up close and personal with award-winning authors, including Lauren Myracle, Sharon Flake, Da Chen and David Teuer.

Author, director and activist Jamal Joseph will bring the JCLC to a close on September 23. In the 1960s, Joseph exhorted students at Columbia University to burn their college to the ground. Today he is an associate professor and past chair of their School of the Arts film division. His personal odyssey – from the streets of Harlem to Rikers Island and Leavenworth, to the halls of Columbia – is detailed in his book, Panther Baby: A Life of Rebellion and Reinvention.

The JCLC is sponsored by the five ethnic caucuses: the American Indian Library Association (AILA), Asian/Pacific American Librarians Association (APALA), Black Caucus of the American Library Association (BCALA), Chinese American Librarians Association (CALA) and the National Association to Promote Library and Information Services to Latinos and the Spanish Speaking (REFORMA). The first Joint Conference was held in Dallas, Texas in 2006.

To learn more about the JCLC visit www.jclc-conference.org.

Celebrate Excellence in Children’s and Young Adult Literature at Awards Breakfast

The Ethnic and Multicultural Exchange Round Table (EMIERT) and the Coretta Scott King Book Awards Committee will celebrate the best in children’s and young adult literature representing the African-American experience at the 2012 Coretta Scott King Book Awards Breakfast from 7:00 – 9:30 a.m. on Sunday, in the Hilton Anaheim Pacific Ballroom D.

This year’s celebration will honor Coretta Scott King Author Award winner and Illustrator honor book recipient Kadir Nelson, author and illustrator of Heart and Soul: The Story of America and African Americans (Balzer + Bray, 2011) and Illustrator Award winner Shane W. Evans, illustrator of Underground: Finding the Light to Freedom (A Neal Porter Book, published by Roaring Brook Press, 2011).

The 2012 Coretta Scott King Book Awards Honor recipients will also be recognized, including Eloise Greenfield, The Great Migration: Journey to the North, illustrated by Jan Spivey Gilchrist (Amistad, 2011) and Patricia C. McKissack, Never Forgotten, illustrated by Leo and Diane Dillon (Schwartz & Wade Books, 2011).

Ashley Bryan, storyteller, artist, author, poet, musician and recipient of the 2012 Coretta Scott King-Virginia Hamilton Award for Lifetime Achievement will also be honored. In 1962, he became the first African American to both write and illustrate a children’s book. After a successful teaching career, Bryan left academia to pursue creation of his own artwork.
SATURDAY JUNE 23

BEATRIZ WILLIAMS
Author of OVERSEAS
8:00 – 10:00 am
ALTAFF panel: First Author, First Book Breakfast,
Anaheim Convention Center, rm. 202A
11:30 – 12:30 pm
Penguin booth #2610

JEAN ZIMMERMAN
Author of THE ORPHANMASTER
10:30 – 12:00 pm
ALTAFF panel. Historical Fiction @ Your Library.
Anaheim Convention Center, rm. 202A
1:00 – 2:00 pm
Penguin booth #2610

JILLIAN HUNTER
Author of THE DUCHESS DIARIES
11:00 – 12:00 pm
Penguin booth #2610
1:30 – 3:30 pm
ALTAFF panel: Isn’t It Romantic?
Anaheim Convention Center, rm. 202A

GERALD CHERTAVIAN
Author of A YEAR UP
How a Pioneering Program Teaches Young Adults Real Skills
for Real Jobs with Real Success
11:00 – 12:00 pm
Penguin booth #2610
12:30 – 1:30 pm
Bookmobile Author Luncheon****
Anaheim Convention Center, rm. 303C

PEGGY HESKETH
Author of TELLING THE BEES
11:30 – 12:30 pm
Penguin booth #2610

LAURA DAVE
Author of THE FIRST HUSBAND
1:00 – 2:00 pm
Penguin booth #2610

MARGARET DILLOWAY
Author of THE CARE AND HANDLING OF BEES WITH THorns
1:30 – 2:00 pm
LIVE! @ your library
Reading Stage*
2:00 – 3:00 pm
Penguin booth #2610

SATURDAY JUNE 23 CONT.

DEBORAH HARKNESS
Author of SHADOW OF NIGHT
2:30 – 3:00 pm
LIVE! @ your library
Reading Stage*
3:00 – 4:00 pm
Penguin booth #2610

LAURA MORIARTY
Author of THE CHAPERONE
3:30 – 4:30 pm
Penguin booth #2610

MARK ADAMS
Author of TERN NIGHT AT MACHU PICCHU
Rediscovering the Lost City One Step at a Time
8:00 – 10:00 am
Literary Tastes Panel**
Anaheim Convention Center, rm. 204B
11:30-12:30 pm
Penguin booth #2610

PAUL ZAK
Author of THE MORAL MOLECULE
The Source of Love and Prosperity
10:30 – 12:00 pm
ALTAFF panel: Geek Alert! Your Brain on Science and Technology
Anaheim Convention Center, rm. 202A
2:00 – 3:00 pm
Penguin booth #2610

LAWRENCE HARRINGTON
Author of ALICE BLISS
11:30 – 12:00 pm
LIVE! @ your library Reading Stage*
12:00 – 1:00 pm
Penguin booth #2610

DANIEL SUAREZ
Author of KILL DECISION
2:00 – 3:00 pm
Penguin booth #2610

SUNDAY JUNE 24

ANTONIA LOFASO
Author of THE BUSY MOMS COOKBOOK
11:00–12:00 pm
What’s Cooking iBAALA
Anaheim Convention Center, Cookbook Pavilion, Aisle 1600

CARLOS KOTKIN
Author of PLEASE GOD, LET IT BE HERPES
4:00 – 5:00 pm
Penguin booth #2610
5:30 – 7:30 pm
ALTAFF Humor Panel: The Laugh’s on Us***
Hilton Anaheim, 777 Convention Way, Pacific Room C

LIZZ WINSTEAD
Author of LIZZ FREE OR DIE
4:00 – 5:00 pm
Penguin booth #2610
5:30 – 7:30 pm
ALTAFF Humor Panel: The Laugh’s on Us***
Hilton Anaheim, 777 Convention Way, Pacific Room C

MONDAY JUNE 25

LAURA HARRINGTON
Author of THE LOST PRINCE
10:30 – 12:00 pm
Books without Boundaries: Crossover Fiction for YA’s and Adults.
Anaheim Convention Center, rm. 206B

SELDEN EDWARDS
Author of THE BUSY MUMS COOKBOOK
11:00 – 12:00 pm
Penguin Booth #2610
2:00 – 4:00 pm
ALTAFF Author Tea***
The Anaheim Marriott, 12015 Harbor Blvd, Grand Salon E, signing to follow

SCOTT HUTCHINS
Author of A WORKING THEORY OF LOVE
11:00 – 11:30 am
LIVE! @ your library Reading Stage*
11:30 – 12:30 pm
Penguin booth #2610

For tickets for this event visit www.literarytastes.com
For tickets for this event visit the Penguin booth or ALA registration desk
For tickets go to www.alaannual.org, event code OLS1
Diversity and Outreach Fair Celebrates Building Community Connections

The ALA Office for Literacy and Outreach Services (OLOS) has selected presentations for the 2012 Diversity and Outreach Fair, to be held 3:00 – 5:00 p.m. today, in the Special Events area of Hall A at the Anaheim Convention Center.

The selected presentations will highlight innovative and successful library outreach initiatives and programs during a poster session open to all ALA attendees at Annual Conference. The theme of this year’s fair will be “Building Community Connections,” and will feature examples of the many ways libraries forge relationships with a wide variety of organizations – including local schools, government agencies and non-profits – to deliver vital services to their communities.

Presentations at the fair will also highlight library services to underserved or underrepresented communities, including people with disabilities; poor and homeless populations; people of color; English-language learners; gay, lesbian, bisexual and transgender people; new Americans, new and non-readers; older adults; people living in rural areas; incarcerated people and ex-offenders; and mobile library services and bookmobiles.

For the first time, the Diversity and Outreach Fair will be held in conjunction with the Parade of Bookmobiles, where attendees can explore bookmobiles from California and speak with bookmobile staff.

The 2012 Diversity and Outreach Fair will feature:
- ALA Committee on Literacy and ALA Office for Literacy and Outreach Services, “Literacy for All: Adult Literacy @ your library – Tips, Tools and Resources to Serve Your Adult Learners”
- ALA Gay, Lesbian, Bisexual and Transgender Round Table, “GLBTQ Promotes GLBTQ Rights and Library Services”
- American Indian Library Association, “AILA Book Awards”
- Asian Pacific American Librarians Association, “Building APA Community Connections”
- Association for Rural & Small Libraries, “Rural and Small Libraries Build and Connect Communities”
- Atlanta University Center – Robert W. Woodruff Library, “Authors of a Different Color”
- Coretta Scott King Book Awards Committee, “Building Community Connections Wherever We Happen to Be”
- CSULB: Calif. St. Univ. Long Beach, “Professional Associations’ Roles in Developing Teacher Librarians in Developing Countries”
- University of North Carolina – Greensboro Department of Library and Information Studies, “Through the Eyes of Refugee: The ‘Other’ Speaks”
- University of North Carolina – Greensboro, “Retention, what’s diversity got to do with it?”
- University of North Carolina – Greensboro, “Understanding Issues of Equity and Inclusion”
- University of North Carolina – Greensboro and Charlotte Mecklenburg Library, “reaching Diverse Audiences”
- Joint Conference of Librarians of Color (JCLC), “Joint Conference of Librarians of Color (JCLC) 2012”
- LeRoy C. Merritt Humanitarian Fund, “The Merritt Fund: Providing assistance to librarians facing discrimination or defending intellectual freedom”
- Loyola Marymount University, “The William H. Hannon Library: Bringing All Staff Online at Loyola Marymount University (LMU)”
- Queens Library, “Financial Literacy in the Community”
- Queen’s University (Canada), “From Access to Success”
- Sacramento Public Library, “You Belong @ Your Library”
- School of Information Resources and Library Science, University of Arizona, “10 Years of Knowledge River at the University of Arizona: Graduates Reflect on Library and Native American Library Services in LIS”
- Spectrum Scholarship Program, “Technology Transforms Communities”
- SRRT – Martin Luther King Jr. Dr. Martin Luther King Jr. Holiday Sunrise Celebration”
- The New York Public Library, “Doing History: A Teaching Collaboration between St. John’s University and The New York Public Library”
- University of Illinois at Urbana-Champaign, “Champaign County: An Historical LGBTIQ Safe Haven in Rural Illinois”
- University of Illinois at Urbana-Champaign, “Institutionalizing and Sustaining Diversity Recruitment in Library Information Technology”
- University of Illinois at Urbana-Champaign, “Mix IT Up!”
- University of Louisiana at Lafayette, “The Ernest J. Gaines Center: Bridging the Gap and Exploring the Racial Divide in Louisiana”
- University of San Diego, “Reaching Out and Beyond: Making Library Centered Connections”
- University of Wisconsin – Madison School of Library and Information Studies, “Convening Culture Keepers: Building Connections Between Library Students and American Indian Communities”
- Western Washington University, “The Digital Divide: Connecting University Students to Their Community through Service-Learning”

The Diversity and Outreach fair is free and open to all Annual Conference attendees. To learn more, please visit www.ala.org/divfair. The event is sponsored by DEMCO.

MEET THE 2012 EBSCO/ALA SCHOLARSHIP WINNERS!

Please join us in congratulating this year’s EBSCO/ALA Annual Conference scholarship winners. Each has earned $1,000 that will enable her to attend this event and participate in unique professional development activities. The winners contributed essays that were judged by an ALA-designated jury of professional peers. EBSCO applauds these librarians, as well as the many other excellent applicants in this year’s applicant pool.

Please stop by the EBSCO booth (#1428) this weekend to learn about new tools that will enable you to better manage your collection and empower your users.

New ACRL Publications Available in Anaheim


All new titles, and others from the ACRL publications backlist, are available for purchase in Anaheim at the ALA Bookstore on the exhibit floor, through the ALA Online Store (http://www.alastore.ala.org), Amazon.com and by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.
Finding, organizing, and discovering new products is now even easier. Ingram introduces the next step in the evolution of ipage.

While at ALA, be sure to stop by the Ingram booth (#1446) for a demonstration of ipage’s improved, intuitive navigation, modern design, new browsing options, and additional customizable features.

Stop by the Ingram booth (#1446) to see the new ipage.

No matter the format, Ingram puts the right content into the right hands, every time.
Stages Schedule for Sunday

Sunday
10:00 – 11:00 a.m.
White-Jacket Required: A Culinary Coming-of-Age Story
Sterling Epicure
Jenna Weber, the author of the blog “Eat, Live, Run”

11:00 a.m. – 12:00 p.m.
The Busy Mom’s Cookbook
Antonia Lofaso
Avery/ Penguin

1:00 – 2:00 p.m.
Asian Tofu
Random House
Andrea Nguyen

2:00 – 3:00 p.m.
What Chefs Feed Their Kids: Recipes and Techniques for Cultivating a Love of Good Food
Lyons Press/ Globe Pequot Press
Fanoe Aaron

3:00 – 4:00 p.m.
Jonathan Gold
Los Angeles Times Food Critic

The PopTop Stage is located at the end of the 2700 aisle on the Exhibit Floor.

Sunday
9:00 a.m. – 12:00 p.m.
Read Aloud!
Your favorite authors and illustrators will be reading aloud from some of your favorite books! Make sure you stop by, sit down, and settle in for story time!
9:15 a.m.
Micah Player, Chloe Instead, Chronicle Books
9:30 a.m.
J. Patrick Lewis, The National Geographic Book of Poetry, National Geographic
9:45 a.m.
J. Patrick Lewis, If You Were a Chocolate Mustache, Boyds Mill Press
10:00 a.m.
Dallas Clayton, Make Magic, Do Good, Candlewick Press
10:15 a.m.
Antonio Sacre, A Mango in the Hand, Abrams
10:30 a.m.
David Small, One Cool Friend, Penguin Young Readers Group
10:45 a.m.
Suzanne Bloom, Oh! What a Surprise, Boyds Mill Press
11:00 a.m.
Carmen Deedy, The Cheshire Cat and the Return of the Library Dragon, Peachtree Publishers
11:15 a.m.
Marsha Wilson Chall, A Secret Keeps, Lerner Books
11:30 a.m.
Susanna Reich, Minette’s Feast, Abrams Audio Publishers Association – Get Caught Listening
1:00 – 4:00 p.m.
Nine 20 minute presentations from six audiobook publishers will provide a sampling of audiobooks for young and old alike.

1:00 p.m.
Ramon de Ocampo narrator of the Wimpy Kid series and award-winning Producer Bob Deyan, Recorded Books
1:20 p.m.
Maggie Stiefvater, Steve West & Fiona Hardingham, author and narrators of 2012 Odyssey Honor Award winner, The Scorpio Races, Scholastic Audio
1:40 p.m.
Nancy Cartwright, voice of Bart Simpson, and Travia Oates, voice of Winnie-the-Pooh’s Piglet, performing radio theater “Stories from the Golden Age”, Galaxy Press
2:00 p.m.
Daniel Kraus and Kirby Heyborne, author and narrator of 2012 Odyssey Award winner, Rotters, Listening Library/BOT
2:20 p.m.
Trent Redly and Ariana Delawari, author and narrator, Words in the Dust, Scholastic Audio
2:40 p.m.
Director of Audio Production, Dan Zitt and narrator Kathe Mazur to discuss the art of audiobook-making, Random House Audio/BOT
Simplified eBook Lending

Clarifying the cloud.
The 3M™ Cloud Library Webinars
Sign up for a webinar at www.3M.com/cloud

How can this help connect with the community?
Who owns the eBooks?
How easy is it?
How does it integrate with my ILS?

© 3M 2012. All rights reserved. 3M is a trademark of 3M.
NOOK™ is a trademark of Barnes & Noble.
Kobo™ is a trademark of Kobo, Inc.

WIN A NOOK eREADER OR KOBO TABLET at every presentation!

Friday
6pm

Saturday and Sunday
10am, Noon, 2pm, 4pm

Monday
10am, Noon

Visit BOOTH #2220 for great GIVEAWAYS!

Win a Nook eReader or Kobo Tablet!

We're giving away one at every presentation!

Scan the code to learn more.
AASL and AAUP Present the Best of the Best

The American Association of School Librarians (AASL) and the Association of American University Presses (AAUP) will present the 2012 Best of the Best from the University Presses on Sunday, 1:30 – 3:30 p.m. in the Anaheim Convention Center, room 202A. This popular session showcases the favorite University Press books chosen by librarians who reviewed and selected hundreds of titles for the annual edition of University Press Books for Public and Secondary School Librarians. Attendees will learn about titles that meet special collection development needs or that can meet the expectations of college bound students. This program highlights titles from that reflect a viewpoint and topical coverage not typically reflected in standard selection tools. With a strong emphasis on non-fiction titles, this program highlights a key resource for young adult librarians.
ChinaScope, an affiliate of Moody’s Analytics, is the premier financial data and analytics platform for global investment professionals and researchers seeking critical quantitative and qualitative information on China. Through our unique deep-dive and fundamental approach, we provide sophisticated financial and industry-specific operating data on Chinese public and private companies, 70,000+ industry data metrics covering over 40 sectors, over 100,000 economic time-series, supplemented with timely, translated local news.

ChinaScope provides a comprehensive and in-depth portal into China, allowing students and faculty to gain unparalleled insight for their research needs.
RDANow! is an ongoing discussion of our RDA Sandbox, an educational resource for the library community that provides hands-on RDA experience.

Drupal 101 discusses how to use Drupal to enhance your website, with examples of Vorpal Solutions we have implemented.

Back by popular demand the “Now Showing @ ALA” film program will offer a variety of films and documentaries, continuing today and Monday. All films will be shown in room 304C of the Anaheim Convention Center. Here is Sunday’s schedule:

8:00 – 9:00 a.m.  
Scrabylon  
“Scrabylon” is an award-winning, critically-acclaimed documentary on the cutthroat world of tournament SCRABBLE®. Featuring the most fierce anagrammers, rack balancers, and bingo experts in competitive SCRABBLE®, “Scrabylon” delves deep into this sometimes wacky, sometimes odd, always compelling subculture. Shot primarily during the World SCRABBLE® Championships in Las Vegas, “Scrabylon” features players from around the globe and gives an up-close look at why people get so obsessed with that seemingly benign game played at countless kitchen tables. The glue between all these players is John D. Williams, Jr., the Executive Director of the National SCRABBLE® Association, who describes in great detail the quirks, strategies and personalities of this fascinating group of individuals.  
Preview: www.Scrabylon.com  
Running time: 50 minutes

9:00 – 10:00 a.m.  
The Renaissance of Mata Ortiz  
The amazing cross-cultural story of how an intrepid American adventurer and a brilliant, self-taught Mexican artist transformed a dying desert village into a home for world-class ceramics. “The Renaissance of Mata Ortiz” reveals how anthropologist Spencer MacCallum encouraged the self-taught budding master Juan Quezada to further innovate on the traditional designs of Paquimé ceramics, leading to the phenomenal and award-winning post-modern styles of younger artist Diego Valles. The film was just awarded Best Arts Film at the Sedona Film Festival.  
Preview: www.MataOrtizMovie.com  
Running time: 54 minutes

10:30 a.m. – 12:00 p.m.  
Truth in Numbers: Everything according to Wikipedia  
After viewing this provocative documentary, you will never look at Wikipedia the same way. Film-makers Scott Glosserman and Nic Hill engagingly explore the cultural implications of one of the most traveled and referenced sites on the Internet.  
Preview: http://truthinnumbersmovie.com/  
Running time: 85 minutes, followed by Q&A

1:30 p.m. – 3:30 p.m.  
Islamic Art: Mirror of the Invisible World  
Join the ALA Public Programs Office and the National Endowment for the Humanities for an advance screening of “Islamic Arts,” which is set for broadcast on PBS affiliates beginning in July 2012. Narrated by Academy Award winning performer Susan Sarandon, this dazzling documentary reveals the variety and diversity of Islamic art. It provides a window into Islamic culture and brings broad insights to the enduring themes that have propelled human history.

Our customers include some of the busiest libraries in the world—from Hong Kong to New York.

Let us show you what we can do for your library.

INTRODUCING

Vorpal Solutions by VTLS

Combination of software and services to ensure the success of your Drupal project. Our experienced staff reduces effort, time and costs required for your Drupal implementation and provides ongoing support. Your Vision, Our Resources—Possibilities Are Limitless!

Visit us at ALA Booth #418

.DropDown is a registered trademark of Dries Buytaert.
Intelligent Connections. Brilliant Results.

Thomson Reuters links the best solutions with the needs and goals of your faculty, staff, students and researchers. We deliver the tools for handling details that advance reference exploration, citation publishing and professional awareness.

WEB OF KNOWLEDGE℠

ENDNOTE®

RESEARCHER ID

Be sure to attend our panel discussion, Libraries Taking a Leading Role in Data Curation and Presentation, on Sunday, June 24 at 8:30 AM, Laguna A, 4th Floor, Hilton Anaheim.

For more information visit wokinfo.com

VISIT US AT BOOTH #1200
AND ENTER TO WIN A $1000 TRAVEL VOUCHER.
Stages Schedule

3:00 p.m.
Kelly Gildea and Lincoln Hoppe, producer and narrator 2012 Odyssey Honor Award winner, Okay for Now, Listening Library/BOT

3:20 p.m.
Jennifer Bradshaw and Antony Ferguson, reading from a collection of short stories and The Missing of the Somme, AudioGo

3:40 p.m.
David Cochran Heath will be selections from reading from the Bible, Christian Audio

Monday
National Storytelling Network
12:00 – 2:00 p.m.
The ancient art of storytelling moves into the 21st Century. The tales may be old but the style is new, reaching today’s audiences. A host of professional storytellers tell stories that explore storytelling as performance art, a process of cultural transformation and more. Presented by the National Storytelling Network, the premiere U.S. storytelling organization.

Hear from authors, illustrators and creators of the hottest ga.m.es and graphic novels.

Sunday
9:30 – 10:00 a.m.
Kids Read Comics Convention – Convention for Your Library (GN MIG)
10:00 – 10:30 a.m.
Women in Comics (Alameda Free Library / GN MIG)
10:30 – 11:00 a.m.
We Want YOU for Reading With Pictures (Reading With Pictures)
11:00 – 11:30 a.m.
Faith Erin Hicks, Friends with Boys (First Second Books)
11:30 a.m. – 12:00 p.m.
Mark Siegel, Sailor Twain (First Second Books)
12:00 – 12:30 p.m.
Imagining the Fantastic: How comics bring the unreal alive (GN MIG)
12:30 – 1:00 p.m.
Interview: Doug TenNapel (GN MIG)
1:00 – 2:00 p.m.
Dress Up @ your library: Costumes & Cosplay Events (GN MIG)
2:00 – 2:30 p.m.
The Future of Graphic Novels (First Second Books)
2:30 – 3:00 p.m.
The Making of a Graphic Novel (First Second Books)
3:00 – 4:00 p.m.
Comics Quickfire! (First Second Books)
4:00 – 4:30 p.m.
Eisner Foundation Raffle Award winner announcement
4:30 – 5:00 p.m.
3 Acts in 3 Panels: A Comics Workshop for Your School or Library (Reading With Pictures)

Take a break from a day of meetings and programs and stop by the LIVE! @ your library Reading Stage. Enjoy readings from new and favorite authors, learn how to develop author programs for your library, and find new recommendations for your patrons.

This year’s LIVE! Stage opens with a reading by California Poet Laureate Juan Felipe Herrera, the first Hispanic writer to serve in the post, and features readings by literary best seller Gail Tsukiyama, Ethiopian memoirist Tewodros Fakadu, and fantasist Malinda Lo. Young adult literature will be celebrated on Sunday with readings by best sellers Libba Bray, Sapphire, and Paolo Bacigalupi.

After each reading, LIVE! authors will be available to sign copies of their work for conference attendees.

Sunday
11: 00 a.m. ....................... Libba Bray
11:30 a.m...............Laura Harrington
12:00 p.m. ..............Neal Shusterman
12:30 p.m. ..................Kenneth Oppel
1:00 p.m. ..............................Sapphire
1:30 p.m. ................. Paolo Bacigalupi
2:00 p.m. ............................. A.S. King
2:30 p.m. ........................ Mick Carlon

LIRT Turns 35!
The Library Instruction Round Table (LIRT) is 35 and we’re having a party to celebrate!

Join LIRT on Sunday, 5:30 – 7:00 p.m., Sheraton Park, Ballroom.

Highlights of the event include clips of video interviews with LIRT leaders from its past, produced by the 2012 Emerging Leaders, Team J.

The event features the music of the Blue Breeze band. Refreshments and a cash bar will be available.

Help your patrons achieve their goals with LearningExpress online resources, Job & Career Accelerator™, Learning Express Library™, Computer and Internet Basics, and Popular Software Tutorials. Email libraries@learningexpressllc.com or call now 800.295.9556!

Visit us at the 2012 ALA Annual Conference, Booth #2421
2nd National Joint Conference of Librarians of Color
September 19-23, 2012 — Crown Center, Kansas City, Missouri

Gathering at the Waters
Celebrating Stories, Embracing Communities

On behalf of the Joint Conference of Librarians of Color 2012 Steering Committee, we extend an invitation for you to join us September 19-23 in Kansas City, MO. Designed as a conference for everyone, the program provides opportunities to participate and gain inspiration through networking, sharing ideas, learning about best practices, finding new resources, and revitalizing your spirit.

Here’s just a sampling of what you can experience at JCLC:

- Opening General Session Featuring Sonia Monzano Supported by Scholastic
  Thursday, September 20 from 9:00-10:30 am
- Author Lunches* Friday, September 21 from 12:15-1:30 pm
- Youth Authors: Lauren Myracle Supported by Abrams Books
  and Sharon Flake Supported by Scholastic
- Adult Authors: Da Chen Supported by Random House
  and David Treuer Supported by Ho-Chunk Nation
- Closing General Session Speaker Jamal Joseph Supported by Algonquin Books
  Sunday, September 23 from 9:00-10:15 am
- Exhibits: Numerous activities including book signings, receptions, production demonstrations and hours of no-conflict time.
- Programs: Over 70 programs, 40 poster sessions, pre-conferences and more.
- Events: Opening Reception at the Kansas City Public Library, Legacy Breakfast* and All-Conference Reception.
- Tours Featuring Kansas City — Its History and Culture
- Visit the JCLC booth #1806 for more info on this exciting conference.

* Ticketed Event

Registration and Housing now open!
Visit http://jclc-conference.org for more conference information and to register.
While in Anaheim, Visit a Part of Political History

By Frederick J. Augustyn, Jr.
The Library Exhibition

Attendees relishing the temperate weather and the wealth of programs and events at ALA Annual 2012 might wish to consider a visit to the library of the only U.S. President born in California. The Richard Nixon Library & Birthplace, www.nixonlibrary.gov, in Yorba Linda is located at 18001 Yorba Linda Boulevard.

Set on nine acres, it includes the 900 sq. ft. dwelling that once housed four boys and two parents, and is readily accessible from Anaheim.

Founded as a private institution in 1990, the Nixon Library has been an integral part of the National Archives presidential library system for approximately five years, with presidential papers now in an adjoining building maintained in accordance with archival standards. Those who may have visited this site four years ago when ALA was last in town will note that Timothy Naftali, the previous director, still gives the introduction to the library.

In the newly formulated Watergate Gallery, viewers are presented with primary source evidence and asked to arrive at their own conclusions.

For Pat Nixon’s 100th birthday commemoration this year there is an expanded display on her life and role as First Lady and active political campaigner. There is also an exhibit on the stories behind the recently published book *A Matter of Simple Justice: The Untold Story of Barbara Hackman Franklin and A Few Good Women*, by Lee Stout about achievements that women made in public service during this administration.

A new display showcases daughters Tricia Nixon Cox’s and Julie Nixon Eisenhower’s wedding dresses, Pat Nixon’s 1973 inaugural gown, and the red coat that she wore to China in 1972.

Docent-led tours are available for the price of admission offering a variety of curious facts. Perhaps of interest to ALA attendees is that: Hannah Nixon, the president’s mother, had two years of college at a time when that was quite unusual for women; the Nixon Library has been an integral part of the nation’s history and a review of Southern California culture of the 20th century.

The Nixon Library can be reached easily by car, as well as by Orange County Transit Authority (OCTA). Near the Convention Center from Bus Stop #216 at the corner of Katella Avenue and S. Harbor Boulevard, one can take the 43 North Bus to the Fullerton Bus Terminal and then transfer to the 26 East line.

Meet the Author: Librarian/Poet/Quilter!

Cynthia Grady, middle school librarian at Sidwell Friends School in Washington, D.C., is the author of *I Lay My Stitches Down: Poems of American Slavery*, published earlier this year by Eerdmans Books for Young Readers.

Using the American folk tradition of quilting as a structural framework, Cynthia has woven together a series of poems that combine quilting, musical, and spiritual references with evocative imagery to portray scenes from the experience of American slavery. The accompanying illustrations make use of a variety of textile patterns and folk art motifs to create a beautiful complement to the poetry.

Grady will be signing copies of her book on Sunday 2:30 – 3:30 p.m. at the Eerdmans booth 2453. Books will be for sale for $10.00 each, with all proceeds going to benefit the ERT Christopher J. Hoy Scholarship Fund.

Financial literacy

How will it happen in your community?

Visit us at exhibit 2742!

Help your community prepare for new national financial literacy standards

- K – 12 fictional books
- Engaging stories young people enjoy
- Financial messaging and lessons throughout
- Practical & relevant mathematical examples

Meet the author @ Exhibit 2742

FarBeyond Publishing LLC

“For Money Could Shout” by Tula St. Amour

If Money Could Shout
The Brutal Truths for Teens

“messages for life”
What is success?

It’s different for everyone. For some it’s a diploma. For others, a research grant, a published paper or a new invention. But however they define success, people count on your library for ways to help them reach their goals.

OCLC WorldShare™ provides a cooperative strategy, technology platform and management services that enable you to create new efficiencies and share innovation. Libraries worldwide have already worked together to create WorldCat, a remarkable example of collaborative information services. WorldShare builds on that achievement, providing new ways for libraries to operate, innovate and collaborate at Webscale.

Because the more we share, the better life gets.

Join us in booth 2100 to learn more.
Mapping Transformation – Special Discount for Annual Conference Registrants

For anyone ready for more of the best interactive professional development, the 2012 ALA Virtual Conference “Mapping Transformation” offers two days of insights from experts, interactive 45-minute web sessions, and opportunities for conversation with speakers and other attendees around key issues in library transformation. Full registrants for 2012 ALA Annual Conference get 25 percent off both individual and group registration for Virtual Conference.

Topics covered include ebooks and ereaders; open source software; using Google products to enhance your mission and branding; partnering with libraries; designing a superior library user experience; learning from startups and innovative organizations; and Urban Mediaspace Aarhus – building the library of the future.

Speakers include: George Needham and Joan Frye Williams, Stephen Abram, Terry Ballard, Steven Bell, Emily Dowdall, Marlene Harris, Lisa Hickman, Nate Hill, James LaRue, Brian Mathews, Peter Murray, Marie Oestergaard and more.

Each day will include keynote speakers, sessions, and back by popular demand, 30-minute author lunches hosted by Booklist editors Brad Hooper and Donna Seaman.

Full registrants for 2012 ALA Annual Conference get 25 percent off either individual or group registration – recommended to get the greatest benefit from the interactivity and conversations, and to make the most of one of the best bargains in continuing education in the library world today. Registration is $49 individual rate ($51.75 with Annual Conference discount), and an affordable $300 group option for up to 15 IP addresses ($225 with Annual Conference discount).

As in previous years, the archive of ALA Virtual Conference will be available free to registrants for up to six months, and also free to full registrants of ALA Annual Conference.

PR Forum 2012: Implementing New Technologies @ your library

Tom Peters, assistant dean for strategic initiatives at Illinois State University, will speak at the 2012 PR Forum from 8:00 – 10:00 a.m. Sunday. Peters will discuss how to implement emerging technologies, including mobile technology, in your library through collaboration. The program will also address how technologies can be implemented successfully with attention to time and budget management.

The PR Forum will be held at the Anaheim Convention Center in room 304 AB. It will include recognition of the Sacramento (Calif.) Public Library as winner of the 2012 Scholastic Library Publishing National Library Week Grant. The library received $3,000 to develop its public awareness campaign using the National Library Week theme, You belong @ your library.

The annual PR Forum, one of the most anticipated programs about library public relations and marketing at the ALA Annual Conference, is coordinated by the PR Assembly, Toni Tucker, chair. The PR Assembly is a subcommittee of the ALA Public Awareness Committee.
NEH, ALA Accepting Applications for ‘Bridging Cultures’ Bookshelf

The National Endowment for the Humanities (NEH), in collaboration with the ALA Public Programs Office, is accepting applications through September 25, 2012 for “Muslim Journeys,” a Bridging Cultures Bookshelf program. The program aims to familiarize public audiences in the United States with the people, places, history, faith and cultures of Muslims around the world, including those within the U.S.

In January 2012, up to 1,000 public libraries, community college and academic libraries, and state humanities councils will be selected to receive:

• A collection of 25 books that highlight the pluralism of cultural forms and traditions within the Muslim World
• Three documentary films, with public performance rights
• Access to Oxford Islamic Studies Online, which will allow libraries access to primary source documents and current works of scholarship
• Bonus resources to support programs for public audiences including thematic essays, discussion questions, podcasts, and proprietary film and Internet content
• Materials to support program promotion, including bookmarks, posters and bookplates.

All of the materials and resources included in the “Muslim Journeys” Bookshelf have been selected with the advice of scholars, librarians and cultural programming experts. For more information, including complete lists of books and films, thematic description and resources to help get your application started, visit www.ala.org/programming/muslimjourneys or www.neh.gov/divisions/bridgingcultures.

The Bridging Cultures Bookshelf is a project of NEH and the ALA Public Programs Office, offered with support from the Carnegie Corporation of New York. Additional support for the arts and media components was provided by the Doris Duke Foundation for Islamic Arts.

For more information about this opportunity, all conference attendees are invited to attend two programs that will highlight the collection and present programming ideas for prospective applicants:

**Sunday Session**
Attending “Muslim-Journeys: Collection Development and Programming Grants,” Sunday 10:30 a.m. – 12:00 p.m., Anaheim Convention Center Room 202B. This session will provide more information about applying for the “Muslim Journeys” Bookshelf and developing related community programs. Representatives from NEH and ALA will present information about the bookshelf, and librarians who hosted pilot “Muslim Journeys” programs will share their experiences and best practices.

**Sunday Film**
“Now Showing @ ALA: Islamic Art: Mirror of the Invisible World” Sunday 1:30 – 3:30 p.m., Anaheim Convention Center Room 304C

This program will feature an advance screening of “Islamic Art: Mirror of the Invisible World” (set for broadcast on PBS affiliates beginning in July 2012), an introduction by Unity Productions’ outreach director, Daniel Tutt, and information about how to receive a free copy of the film with public performance rights for your library. A Q&A session with filmmakers and scholars will follow.

ALA-APA to Host Open Forum for Library Support Staff Certification Program Sunday

Stop by the LSSC Open Forum on Sunday 1:30 – 3:30 p.m. for an overview of the Library Support Staff Certification program, an update on its progress and success and a chance to offer feedback or ask questions. The LSSC Program is a certification program that offers library support staff the opportunity to commit to professional development and continuing education through the completion of competency sets developed and implemented by the ALA-APA.

In just two years, since its launch in January 2010, the LSSC Program has had over 260 candidates register for the program and currently has 15 graduates.

Library support staff, supervisors, managers and directors are invited to come and learn about this certification program and the benefits that it can offer the library community. Financial assistance initiatives and the future goals of the program will also be discussed.

No appointment is necessary, so please feel free to just drop into the Marriott Hotel’s Gold Key 1 & 2 Rooms! For more information on the LSSC Program, please visit http://ala-apa.org/lssc.

Learn how to use LC’s web-based cataloging tools... and get the training files FREE on a flash drive.

**Booth 1418**

Learn how to use LC’s web-based cataloging tools... and get the training files FREE on a flash drive.

**Table Talk: Using Tables in Classification Web**
Saturday: 11:30 a.m. - 12:00 p.m.
Sunday: 12:30 p.m. - 1:00 p.m.

**Train Yourself & Others on Cataloger’s Desktop**
Saturday: 12:30 p.m. - 1:00 p.m.
Sunday: 11:30 a.m. - 12:00 p.m.

Drop by for a demo if you can’t attend a presentation.

Attend a Library of Congress presentation:

**Categorizing Distribution Service**

Cataloging Distribution Service
www.loc.gov/cds
Toll free 1-855-266-1884
Outside U.S. 1-202-707-6100
Literary Tastes Author Program Features Variety of Books for Adults

The Reference and User Services Association invites all voracious readers and book lovers to join them for this year’s author program, “Literary Tastes: Celebrating the Best Reading of the Year” on Sunday 8:00 – 10:00 a.m. in Room 204B of the Anaheim Convention Center.

Each year expert readers’ advisory librarians from RUSA’s Collection Development and Evaluation Section (CODES) spend hundreds of hours reading and reviewing books written for adults to identify the most outstanding writing published in the areas of fiction, non-fiction, poetry, genre fiction, Jewish literature and audiobook narration. “Literary Tastes” is an opportunity to hear from noteworthy authors whose books are among their annual selections and also celebrate the art and craft of writing with fellow book lovers.

This year’s authors are:

Russell Banks. Banks’ Lost Memory of Skin (Ecco) offers an intelligent and fearlessly sympathetic portrait of a group of society’s outsiders – sex offenders – that illuminates the moral complexities at the heart of our justice system. The book was a 2012 Notable Books List selection, and is also a finalist for the inaugural Andrew Carnegie Medal for Excellence in Fiction.

Erin Morgenstern. Morgenstern’s book The Night Circus (Doubleday) was a 2012 Reading List top pick for Fantasy. Le Cirque des Rêves is utterly unique, disappearing at dawn in one town only to mysteriously reappear in another. At the heart of the circus are two young magicians, involved in a competition neither completely understands. The dreamlike atmosphere and vivid imagery make this fantasy unforgettable.

Candice Millard. Millard’s Destiny of the Republic: A Tale of Madness, Medicine, and the Murder of a President (Doubleday) is a 2012 Notable Books Nonfiction pick and New York Times best-seller and Notable Book of the Year that recounts James Garfield’s rise from poverty to the American presidency and the dramatic history of his assassination and legacy.

Mark Adams. Adams’s travel narrative, Turn Right at Machu Picchu: Rediscovering the Lost City One Step at a Time (Penguin), was also included on the “2012 Notable Books List.” In this humorous travelogue, the author sprinkles historical anecdotes with investigative reporting as he retraces the steps of early explorers into ancient Peru.

Visit Choice at Booth #1900

Swipe your ExpoCard for a chance to win an Amazon Gift Card

Everyone will receive a free Choice coin bag. Hurry to Booth #1900 while supplies last!

Panel to Explore Whistleblower Protection at Annual Conference

What is the line between protecting society and defending the truth? The ALA Social Responsibilities Round Table (SRRT) and the Association of College and Research Libraries (ACRL) Law and Political Science Section (LPSS) will present “National Security vs the Right to Know,” a panel discussion during the 2012 ALA Annual Conference that will address the potential conflict between security concerns and the requirements of transparency, democracy, free press and the protection of whistleblowers. The panel will take place today 1:30 – 3:30 p.m. in the Pacific B ballroom at the Hilton Anaheim. “National Security vs the Right to Know” will include featured speaker William Binney, who served with the National Security Agency (NSA) for over 30 years, including serving as director of the NSA’s World Geo-political and Military Analysis Reporting Group. Since his retirement in 2001, he has become a whistleblower, warning that the NSA’s data-mining program has become so vast that it could “create an Orwellian state.”

Binney will be joined by Emma Cape, organizer for the Bradley Manning Support Network, named for Pfc. Bradley Manning, who stands accused of passing classified information to Wikileaks, and Patrice McDermott, director of OpenTheGovernment.org and former director of the ALA Office for Government Relations.

Attendance is free to all ALA Annual Conference attendees. For more information, please visit www.alaannual.org.
and fueled the rise of world civilization over the centuries. Join us for an epic journey across nine countries and over 1,400 years of history, exploring the stories behind many great masterworks of Islamic Art and Architecture. A Q&A session with filmmakers and scholars will follow with information about how to receive a free copy of the film with public performance rights for your library. “Islamic Art” is being offered to libraries as part of the NEH’s “Bridging Cultures Bookshelf on Muslim Journeys” grand initiative. For details, see www.ala.org/programming/muslimjourneys

Speakers: Karen Kenton, Senior Program Officer, Division of Public Programs, National Endowment for the Humanities, Daniel Tutt, Outreach Director, Unity Productions Foundation


Running time: 90 minutes

FTRF to Sponsor Special Advance Screening of ‘Perks of Being a Wallflower’

The Freedom to Read Foundation is pleased to sponsor a special exclusive advance screening of the film “The Perks of Being a Wallflower” on Monday at 5:30 p.m. This showing will be open to ALA Annual Conference attendees—a conference badge will be required for admission. The highly anticipated film stars Logan Lerman, Emma Watson (“Harry Potter” films), Ezra Miller and Paul Rudd. The film’s official release is planned for October 5.

The screening will be Monday, 5:30 p.m. at the Ultrastar Cinema, 321 West Katella Ave., Anaheim, a few blocks east of the Anaheim Convention Center in the Anaheim GardenWalk. Following the screening, there will be a QA with director Stephen Chbosky, whose 1999 book is the basis for the film. Chbosky also will sign books. Seating will be limited—“first-come, first-serve.” Replying “yes” on Facebook will not guarantee a seat.

Since its publication in 1999, The Perks of Being a Wallflower has consistently earned a place among the most controversial books in libraries and schools. It has appeared on ALA’s annual top ten lists of frequently challenged books in 2004, 2006, 2007, 2008, and 2009—and was the tenth most frequently challenged book of the 2000’s. ALA has recorded challenges to Perks all across the country, from Texas to Massachusetts and virtually everywhere in between. Objections have largely centered around sexual content in the book, but other reasons given for challenges have included drugs, suicide, offensive language and “unsuited to age group.”

The Freedom to Read Foundation is a First Amendment legal defense organization affiliated with the American Library Association. FTRF promotes and protects freedom of speech and the press and the public’s right of access to information in libraries and elsewhere via litigation, grants, and education. Membership in the Freedom to Read Foundation is separate and starts at $35 ($10 for students). To join FTRF visit www.ftrf.org.
The ALA Gay, Lesbian, Bisexual and Transgender Roundtable (GLBTRT) and the Gay, Lesbian and Straight Education Network (GLSEN) will join forces to explore the ways that libraries can create safe, respectful, and healthful environments for all youth, regardless of sexual orientation or gender identity/expression at this year’s Annual Conference.

During this one-hour session led by GLSEN Education Manager Jenny Betz, attendees will explore relevant school climate data, assess their own knowledge of LGBT history and themes, discuss ways to increase resource diversity and learn about research-based solutions to increasing academic performance and psychological well-being for LGBT students.

This session will be held twice in the Anaheim Convention Center (ACC): Sunday, 1:30—3:00 p.m. in room 201C and Sunday, 1:30—3:00 p.m. in ACC 209B. The session is free to Annual Conference attendees, but space is limited and advance registration is strongly recommended. For more information, please visit http://ala12.scheduler.ala.org/node/631. Attendees are requested to RSVP by visiting http://bit.ly/fabhavens.
Mapping Transformation: Experimentation and Innovation

Annual Conference full registrants—you save 25%!

Get inspired by two days of interactive Web sessions, discussions, and insights. From building our own ebook platforms to publishing the local community’s unique content and adding a DIY/Maker service for users, the presenters highlight how new services are transforming both their libraries and their communities. Sessions offer starting points for discussion as well as practical ideas for moving forward and trying something new.

+ George Needham & Joan Frye Williams—Libraries In a Post-Print world
+ Stephen Abram—Mirages, Maps, Menus, Flowcharts, and Dreams
+ Marie Østergård—Mediaspace: Transforming the Library of the Future
+ Lee Rainie—The State of eBook Borrowing from Libraries
+ Brian Mathews—Thinking Entrepreneurially: What Libraries Can Learn from Startups and Other Innovative Organizations
+ James LaRue—Moving Upstream: From Distributor to Co-Creator
+ Marlene Harris—Beyond the Bestseller List: Filling Patron Demand for Great eBooks Without the “Big 6 Publishers”
+ Peter Murray—Introducing FOSS4Lib: Helping Libraries Decide IF and WHICH Open Source Software is Right for Them
+ Terry Ballard—Using Google Products to Enhance Your Library’s Mission and Branding
+ Emily Dowdall—One-Stop Center: The Multiple Roles of the Public Library, Today and Tomorrow
+ Steven Bell—Start With a “Way We Serve Statement:” Design a Library User Experience the Way the Pros Do
+ Sacramento Public Library—I Street Press Project
+ Allen County Public Library—Making Our Future: The ACPL-TekVenture Maker Station Community Collaboration

Back by popular demand—30-minute author lunches hosted by Booklist editors Brad Hooper and Donna Seaman.

And there’s a reason this quality event is considered one of the best bargains in library continuing education . . .

$69 Individual Rate

$300 Group Option

$69 individual rate

$51.75 for Annual Conference full registrants

$300 group option

$300 up to 15 IP addresses

$225 for Annual Conference full registrants

Join the conversation! #alavc12

Register/more information at learningtimes.net/ala12
Relaxing Body Balancing Morning Yoga Opportunity

Check out Think Fit Yoga Sunday, June 24 at 7:00am on the California Terrace of the Convention Center. We are furthering Think Fit at Annual with Think Fit Yoga, and you can be a part of the fun! Yoga includes Sunday morning certified instructors guiding participants through the 60 minute course on the beautiful California Terrace of the Anaheim Convention Center. Registered “yogis” will enjoy an event yoga mat, day of beverages, and refreshment/protein bar and all for only $15!

To register visit the ticket counter
Instructors provided by Yoga Stone. Sponsored by Innovative Interfaces.
Standing Out to Library Employers

In its continuing efforts to help job seekers retool their skills and prepare for effective job searches, the ALA JobLIST Placement Center will sponsor a session entitled “Unusual Opportunities to Enhance Your Resume” today from 1:30 – 3:00 p.m. during the ALA Annual Conference in Anaheim.

How can you make yourself stand out when all of the candidates have an MLS? What will impress the person doing the hiring? Attend this session to get in on the discussion which will feature different ways others have taken advantage of opportunities such as internships, fieldwork, independent studies, and special projects in order to enhance their resume and impress hiring officials. Come to this session to meet with students, recent graduates, and federal librarians to learn about opportunities available to you that if taken, will get you job offers.

Facilitated by Nancy Faget, this session will have speakers from Careers in Federal Libraries, GSA, Louisiana State University, University of Pittsburgh, University of South Florida, University of Maryland, San Jose State University, University of North Texas and more. Be sure to get in on the discussion.

Use this opportunity to network with federal librarians, and get advice from people already working in various federal libraries.

The ALA JobLIST Placement Center will be located in Hall A of the Anaheim Convention Center, and open Saturday and Sunday, 9:00 a.m. – 5:00 p.m. All sessions held in here are free. Registration is not required.

Sustaining Open Access Focus Of SPARC-ACRL Forum

A sustainable open access scholarly communication system requires robust, stable sources of funding. One key source of such funding are campus-based open access funds – pools of money provided academic institutions specifically earmarked to help authors offset the cost of journal publication. How are these funds created? Where are they located and who administers them? Where does the money come from? The latest SPARC-ACRL Forum explore all of these questions and more, as a panel of experts delve into the latest developments in creating, implementing and sustaining this crucial resource.

The forum will take place from 4:00 – 5:30 p.m. today, at the Disneyland Hotel Grand Ballroom South. The SPARC Scholarly Communication Discussion Group will continue the conversation from 4:00 – 5:30 p.m. on Sunday, at the Disneyland Hotel Amazon Room.

Get an Edge and Learn about Public Access Technology Benchmarks

Join the Edge coalition for an update on the development of the Edge benchmarks that will help libraries assess, improve and advocate for enhanced public access technology services for their communities.

This event will take place 10:30 a.m. – 12:00 p.m. on Sunday, in ACC 201B. The session will include an update on the initiatives; an overview of the executive tool that will help library leaders communicate with the local decision makers about the benefits of continually re-investing in public access technology; and a moderated panel discussion with pilot librarians, a member of the Edge coalition, and a member of the Library Directors Advisory Group.

Edge is an effort driven by a coalition of leading library and local government organizations working together with the library field to develop the Edge benchmarks: a framework of best practices that will help libraries evaluate, continually improve and re-invest in their public technology services.

For more information about this public Edge session, please contact Alison Saffold at asaffold@urban-libraries.org or visit http://www.libraryedge.org.

Confounded by Copyright?

Questions and concerns about copyright can stump even the savviest librarians. In all types of libraries, all across the country, librarians are struggling with ethical dilemmas around copyright. At what point does reproduction or rebroadcast of materials in a school library overstep the boundaries of fair use? How concerned do we need to be about the downloading activities of public library patrons? And how does the Georgia State decision affect electronic reserves in academic libraries?

In each of these cases, the need to respect and uphold intellectual property rights comes into conflict with the core mission of all libraries: providing free and open access to information to facilitate the intellectual and creative endeavors of our community members. ALA’s Code of Ethics notes and addresses this conflict in its most recent 2008 revision, where Article IV was updated to read, “We respect intellectual property rights and advocate balance between the interests of information users and rights holders.”

In Anaheim, ALA’s Committee on Professional Ethics will offer a program exploring a range of thorny copyright issues and offering practical solutions to ethical dilemmas that libraries of all types face in regard to copyright. “Do the Right Thing: Empowering Ethical Copyright Usage in Libraries” will take place from 1:30 – 3:30 p.m. on Sunday in the Palos Verdes room of the Hilton Anaheim. A panel of experts will address issues in public, academic, and school libraries, empowering librarians to help people do what’s right – moving from copyright police to sources of creative support.

Famous Voices Perform Radio Theatre Sunday

Come to the ALA Top Pop Stage, Sunday between 1:00 – 4:00 p.m. to discover the many values of audiobooks by experiencing them through the eyes and voices of the authors who write the stories and talent who bring them to life.

Attendees will hear selections from such stories as the Odyssey Award Winner Rotters and Odyssey Honors Okay for Now as well as a selection from the award winning Wimpy Kid series. They will also hear such celebrated voice talents as Nancy Cartwright, voice of Bart Simpson, and Travis Oates, voice of Winnie-the-Pooh’s Piglet, performing a radio theater show of one of Galaxy Press’ Stories from the Golden Age.

And learn from the Director of Audio Production at Random House the art of audiobook-making.

Nine 20 minute presentations from six audiobook publishers will provide a sampling of audiobooks for young and old alike. For those who already understand the value of audiobooks, learn additional ways they can be used whether as entertainment or as educational tools. And for those new to audiobooks, discover why audiobooks are a great way to read books while commuting, exercising and working-out, as well as tools to assist those learning a second language, to inspire reluctant readers or to provide a another way for existing readers to enjoy a great story.

ALCTS/ACRL President’s Program

Join ACRL President Joyce L. Ogburn for the association’s 2012 President’s Program, “Future of the Book: Innovation in Traditional Industries.” Co-sponsored by ALCTS, the program features Duane Bray, a partner at IDEO, a global innovation and design consulting firm, discussing the challenges traditional industries often face when experiencing disruptive change. Bray will share concrete techniques for recognizing and harnessing opportunities for innovation. The program takes place from 10:30 a.m. – 12:00 p.m. on Monday, in the Anaheim Convention Center Ballroom B.
Honor and Network with Colleagues At ASCLA/COSLA Reception

The Association of Specialized and Cooperative Library Agencies (ASCLA) and the Chief Officers of State Library Agencies (COSLA) will host an awards and networking reception today, 5:30 – 7:30 p.m., in the Sequoia South Ballroom A-C at Disney’s Grand Californian Hotel.

In addition to networking with colleagues, the reception is an opportunity to celebrate this year’s ASCLA award winners, who represent outstanding programming and services to ASCLA and the communities it serves: librarians serving the blind, deaf, hard of hearing and others with access needs; librarians serving incarcerated adults and youth; state libraries; library networks, cooperatives and consortia; and library consultants. Following the presentation, there will be an opportunity to partake in refreshments and network.

All conference registrants who serve in ASCLA’s areas of member interest or are interested in these types of careers are services are encouraged to attend the reception. A comprehensive list of ASCLA’s member-driven interest groups is available at http://www.ala.org/ascla/asclourassoc/asclainterest/list. The reception is made possible with sponsorship support from EBSCO.

This year’s award winners are: ASCLA Cathleen Bourdon Service Award: Kathleen Moeller-Pfeiffer – New Jersey State Library
ASCLA Century Scholarship: Anthony Trochia – student at Queens College, The City University of New York
ASCLA Exceptional Service Award: Kathleen Hegarty – Boston Public Library
ASCLA Francis Joseph Campbell Award: Carole Rose – Indiana Talking Book and Braille Library
ASCLA/KLAS/NOD Award: Perkins Braille & Talking Book Library and the Boston Public Library for their Digital Access Project, and Port Washington (N.Y.) Public Library for its “Books for Dessert” program
ASCLA Leadership and Professional Achievement Award: Laurn Sherbo – Washington State Library

Authors Discuss Writing about War for Young People

The United States Board on Books for Young People (USBBY) and the Association of Library Services to Children (ALSC) are pleased to present a panel of three outstanding authors whose books are set during three different wars – World War I, World War II and the war in Afghanistan. The panel members will relate the “stories behind the stories” of their books along with difficulties encountered in writing about this topic for young people. The audience will have an opportunity to ask questions of panel participants. Free bookmarks listing 2012 USBBY Outstanding International Books will be available.

The panel will be held today, 4:00 – 5:30 p.m., Anaheim Convention Center, room 209B and features:

- Monika Schroeder, author of My Brother’s Shadow (FSG, 2011)
- Ruta Sepetys, author of Between Shades of Gray (Philomel, 2011)
- Trent Reedy, author of Words into Dust (Arthur Levine/Scholastic, 2011)
At the 2009 ALA Annual Conference, Grand Valley State University (GVSU) became the first customer of the most rapidly adopted discovery service, the ground-breaking Summon® service. Now used by over 450 libraries in 40 countries, including more than 30% of ARL member libraries, the Summon service meets users’ expectations and transforms how libraries worldwide provide comprehensive discovery of their library collections. In just three years, the service has grown its unified content index from 200 million to more than 1 billion items including full-text searchable article and book content.

At this ALA Annual Conference, we congratulate GVSU on being awarded the 2012 ACRL Award for Excellence in University Libraries and thank all our customers for joining with us to invigorate the research experience.

Learn More About the Summon Service
www.serialssolutions.com/summon
What’s the solution for making the most of your budget?

The ideal budget makes every dollar count. With Dynamic Library Intelligence™, **Decision Center** will tell you exactly how to get there.

See Decision Center at the Innovative booth #1812, get a demonstration, and receive a free pedometer.

*Dynamic Library Intelligence™ is a trademark of Innovative Interfaces.*