The American Library Association (ALA) announced the first recipients of the Andrew Carnegie Medals for Excellence in Fiction and Nonfiction, funded through a grant from Carnegie Corporation of New York. Anne Enright’s *The Forgotten Waltz* received the medal for fiction and Robert K. Massie’s *Catherine the Great: Portrait of a Woman* received the nonfiction prize. The medals recognize the best fiction and nonfiction books for adult readers published the previous year in the United States.

This is the first time that the ALA, which sponsors the prestigious Youth Media Awards, including the John Newbery and Randolph Caldecott Medals for children’s literature, is offering single-book awards for adult trade fiction and nonfiction. Andrew Carnegie Medals for Excellence in Fiction and Nonfiction winners and finalists were selected based on the expert judgment and insight of library professionals who work closely with...
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By Lauren Wallis
University of North Carolina at Greensboro

Chris Colfer has been writing his new children’s novel, The Land of Stories, since he was ten years old. Best known for his role as Kurt Hummel on “Glee,” Colfer is excited to have a new outlet for telling stories. “I really love storytelling,” he said. “Whether it’s behind the camera, in front of the camera, writing a book or writing a screenplay.”

In The Land of Stories, twins Alex and Connor inherit a magical book that transports them to a fairy tale land full of classic characters like the Evil Queen, Snow White, and Cinderella. Colfer spoke of his efforts to stay true to the original tales even as he added modern twists to the stories: Queen Cinderella is worried about public opinion; Snow White’s concern for forest animals is a reflection of the love and approval she craves from her stepmother.

Colfer remembered his fascination with fairy tales from a young age, when he began imagining going on adventures with fairy tale characters. When his little sister became ill, he used these imagined adventures as a way to escape. He started writing the story down because he thought other kids going through a hard time would find a refuge in the adventures as well. As Colfer grew up, he imagined the twins growing with him: first they were ten, then eleven, then twelve, and eventually he had to leave them behind as children while he became a teenager. “My imaginary best friends have now become my imaginary children!” he joked. Now that the stories he dreamed up as a child have grown into a novel, Colfer still hopes that the adventures of the twins will give readers a welcome escape into a fantasy world.

The early version of the novel came with illustrations, as well. Colfer showed a cover illustration he did as a child – complete with Cinderella bearing ninja swords – and a map of the magical land that he created using Microsoft Paint. He spoke fondly of illustrator Brandon Dorman’s patience with his many requests – even ones such as, “Can the Troll King’s crown be more Camelot, less Viking?”

Colfer is excited for the release of The Land of Stories on July 17, and promises that there will be a sequel to continue exploring the adventures of Alex and Connor in the fairy tale world.

Changes and Cancellations

Monday
ACRL STS “Council II mtg.”
7:30 p.m. Disneyland Hotel – Magic Kingdom BR 1 CANCELLED.

Tuesday
GLBT/RT Steering Committee
II 9:00 – 11:00 a.m. CANCELLED
Dan Ariely Addresses Cheating and Rationalization
By Frederick J. Augustyn, Jr. The Library of Congress

On Sunday morning John Mormon, an incoming member of the ALA Executive Board, introduced writer Dan Ariely, Professor of Psychology and Behavioral Economics at Duke University, whose latest book is The Honest Truth About Dishonesty: How We Lie to Everyone – Especially Ourselves (Harper-Collins, 2012.) Energetically traversing the stage and asking questions of the audience, Ariely showed, through studies conducted largely of university students, that public policy makers are often wrong when they think that actions are mostly controlled by cost-benefit analysis, that is, that people tend to do whatever they can get away with. This misperception by authorities means that efforts to decrease dishonesty primarily through punishment (such as “with three strikes you are out”) will fail. Moral codes, whether transgressed by “random” individuals or groups, are often more effective deterrents.

Ariely entertained his audience with anecdotes about Sam, a relative of the New York City electronics retailer “Crazy Eddie” and Walt, a creative accountant with the firm MCI. Both were “rational criminals,” concerned only about money and seeking to limit the government’s share of their income as much as possible, although even they operated within some restraints. After stating, “Cheating is all about rationalization. What actions can we take and still feel good about ourselves?” Ariely asked the audience to list some suggestions for rationalizing mendacity. Among those mentioned were: seeing other people do it; feeling that one “de- served” something; being able to deceive without hurting an individual, only a corporate entity; discerning injustice and seeking to redress the balance; perceiving ambiguous rules; desiring self-preservation; and saying that one will break the law just once. With today’s “distance spending” through abstract representations of money such as in credit cards, derivatives, and the like, he maintained that the psychological distance between defrauder and victim increases and so does cheating. Saying that one will be untruthful “just this once” often presents a “slippery slope” to unrestrained behavior.

Alternatively, Ariely queried those present on what might decrease rationalization for dishonesty. He pointed out that reminding people of moral precepts has worked in experiments, even listing the Ten Commandments (since few believers or otherwise know them all) for atheists. Signing an honor code before taking examinations or using a product tends to keep people honest since it puts them in the desired mindset. Signing such a code afterwards is less effective. As a practical measure, posting the rules of conduct in a library would not work as well as having patrons individually sign their agreement to them. The author concluded by stating that we usually are faced with fundamentally good people in conflicts of interest rather than intrinsically bad individuals.

In Enright’s The Photograph Waltz, published by W.W. Norton & Company, the vicissitudes of extramarital love and the obstructions to its smooth flow— including spouses, children, and the necessary secrecy surrounding an affair—are charted in sharp yet supple prose. In a year without a Pulitzer Prize in fiction, this award becomes even more meaningful for the literary community.

Massie’s Catriona the Great: Portrait of a Woman, published by Random House, an imprint of the Random House Publishing Group, is a compulsively readable biography of the fascinating woman who, through a combination of luck, personality, and a fine mind, rose from her birth as a minor German princess to become the Empress of all the Russians.

“Congratulations to Anne Enright, Robert K. Massie and our finalists,” said Nancy Pearl, high-profile librarian, NPR commentator and chair of the Andrew Carnegie Medals for Excellence in Fiction and Nonfiction selection committee. “We are so excited to have such a talented and deserving group of authors for our inaugural awards.”

The medals are made possible by a grant from Carnegie Corporation of New York and are co-sponsored by ALA’s Booklist magazine and the Reference and User Services Association (RUSA).

"In many ways, librarians are the first book critics many readers come into contact with, and hence we are deeply thankful for their insight and guidance," said Varian Gregor, president of Carnegie Corporation of New York and a former president of the New York Public Library. "The Andrew Carnegie Medals for Excellence in Fiction and Nonfiction take that notion one step further and place the profession at the center of approval on these wonderful books.”

Enright and Massie each receive a medal and $5,000, and each finalist receives $1,500.


For annotations and more information on the winners, finalists and the awards please visit http://www.ala.org/carnegieadult.

Carnegie Corporation of New York was created by Andrew Carnegie in 1911 to promote the advancement and diffusion of knowledge and understanding. In keeping with this mandate, the Corporation’s work focuses on the issues that Andrew Carnegie considered of paramount importance: international peace, the advancement of education and knowledge, and the strength of our democracy. Booklist is the book review magazine of the ALA, considered an essential collection development and readers’ advisory tool by thousands of librarians for more than 100 years.

The Reference and User Services Association (RUSA) is responsible for stimulating and supporting excellence in the delivery of general library services and materials, and the provision of reference and information services, collection development, readers’ advisory, and resource sharing for adults, in every type of library.

Innovators of Possibility: Teens Recount How They Are Making a Difference
By Stacey P. Flynn
University of Maryland, College Park

“How can we do something greater than we know how to do? How can we become someone greater than we know how to be?” Talia Leman asked the audience at Saturday afternoon’s presentation “Teens Making a Difference.” Sharing the stage with William Kamkwamba, the sixteen-year-old philanthropist is the founder of RandomKid, a non-profit organization designed to engage and mobilize kids for global action and relief. At the age of ten, Leman initiated a “Trick or Treat” fund-raiser on behalf of victims of Hurricane Katrina. After a “random” producer at NBC’s Today Show spotted a “random” picture Leman posted of her naysayer little brother, the two children were invited for an interview and her efforts quickly took off and netted over $10 million raised by kids nationwide.

Through her website, RandomKid, she and her team harness youth power and innovation to allow kids to participate directly in funding a wide variety of global relief projects—everything from planting organic gardens at homeless shelters to building fresh water wells to replacing single-use disposable bottles with reusable ones. Well-spoken beyond her years, the sixteen year old described eloquently how the belief in “the possibility” is all that is needed to get started. “Make room for the unexpected things,” she said, “and passions that don’t make sense at first.”

Sharing in this belief in innovation was William Kamkwamba, author of The Boy Who Harnessed the Wind: Creating Currents of Electricity and Hope. Growing up in Malawi in central Africa, the soft-spoken and deferential Kamkwamba knew that pursuing an education offered the best way out of the day-to-day struggles of subsistence farming, poverty and the superstitious beliefs of his community.

When a drought in 2001 forced his family into a crisis and the $80 for tuition had no purpose, Kamkwamba left school. Despite these hurdles, Kamkwamba pursued his own education, teaching himself engineering and learning English by deciphering captions on photographs. A drawing of a windmill provided the inspiration for Kamkwamba to design and build a series of windmills that brought not just electricity to his village but also the hope for a different future. With the help of the librarian and other visitors to his village, his efforts drew the attention of the attention of
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Duct Tape Marketing: ASCLA President’s Program Offers Practical Advice

By Sara Zettervall
St. Catherine University (Minn.)

What should libraries do to promote themselves when they have no budget, resources, or time? That’s what small business marketing expert John Jantsch, owner of Duct Tape Marketing (http://www.ducttapemarketing.com/), addressed on Sunday morning at the ASCLA President’s Program. Jantsch offered practical, step-by-step solutions for libraries to blossom in through both in-person and new media services.

For librarians who wondered whether a business model would apply to them, Jantsch pointed out that small businesses also suffer from a lack of funding, staff and time. “We’re not so different,” he said. He recognized up front that libraries face the additional challenges of not having control of finances and striving to protect and respect customer privacy. But, he also noted that libraries are fortunate to start with customers’ existing trust. “When you have trust, you don’t need a marketing department, but you do need a marketing mindset to leverage trust.”

Jantsch recommended the following for libraries that want to increase customer awareness and participation:

- Narrow your brand focus. He suggested picturing an ideal customer and tailoring marketing materials to them.
- Be a community platform. Because libraries are so locally embedded, they should play that to their advantage. “My library is the only place in town where I can sit down with a mom looking up recipes, a kid doing research and a homeless guy playing a game,” said Jantsch.
- “When someone has a question about something that happened in your community, your library’s site should be the first result they see,” he said. In addition to building on the longstanding, trusted domain names that many libraries have and using targeted keywords, he repeatedly recommended maintaining a blog. Search engines love blogs, he said, and merely having and regularly updating a blog will push your library’s results higher in the ranks. Start a blog right away, said Jantsch: “It’s the greatest opportunity for the greatest impact immediately.”
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- Teens: TEDGlobal among others which have helped bring his vision to fruition. In his memoir (also available as a picture book format) he shares his vision of “a new kind of Africa, a place of leaders instead of victims, [and] a home of innovation instead of charity.” He is currently a fellow at Dartmouth College where he continues his studies in engineering.

Wrap Up/Rev Up! from page 1

The remarkable second act of LaVette’s career began with her signing to ANTI- in 2005. Since then she has released three well-acclaimed albums, and appeared at such high profile events as the 2009 Presidential Inaugural and a command performance at the Kennedy Center in 2008 honoring The Who. LaVette was nominated for a Grammy in 2010 and has won the W.C. Handy Award, Blues Music Award, R&B Foundation Award and hit many critics “best of” lists. On her recent residency at New York’s Café Carlyle, the New York Times declared her “the equal of Aretha Franklin and Tina Turner” and “an R&B realist who tells it like it is.”

She has appeared on countless national radio and television programs, including the Mississippi Public Broadcasting series, “Blues Divas”, and is in a film of the same name, both produced by award winning film maker, Robert Mugge. Presently working on a memoir (also available as a picture book format) he shares his vision of “a new kind of Africa, a place of leaders instead of victims, [and] a home of innovation instead of charity.” He is currently a fellow at Dartmouth College where he continues his studies in engineering.

Please Join APA

Special Events

APA's Librarian Roundtable Breakfast

Sunday, June 24, 2012
8:00AM - 10:00AM

APA’s Lunch and Learn

Monday, June 25, 2012
1:30PM - 3:30PM

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Find us at Booth 1964
The Rock Bottom Remainders perform their “Last Concert Ever” at the ALA/ProQuest Scholarship Bash. The guitar on stage belonged to Kathi Goldmark, founder and member of the Rock Bottom Remainders, who passed away in San Francisco on May 24.

Certified yoga instructors led participants in a course on a beautiful Sunday morning at the Anaheim Convention Center.

Anastasia Finch, a blogger for BirdBrain(ed) Book Blog, Anaheim, Calif., reads the back cover of The Cloak Society at the HarperCollins booth before adding it to her collection in the ALA Exhibits.

Meghan Gardner, 9, shares a passage from the Vizkids Sampler with her brother Caleb, 8. Their mother, ALA attendee Heather Gardner, is the owner of Fire and Ice, a book review site.

David Weinberger autographs a copy of his book “Too Big To Know” for Keegan Osinski, a library student at the University of Washington, in the ALA Exhibits following his Auditorium Speaker Series presentation.

Librarians Christine Kollen (from front left), Sarah Justice, April Dawkins and Susan Gregory move to the sounds of the Rock Bottom Remainders at the ALA/ProQuest Scholarship Bash.
LAURA HARRINGTON
Author of **ALICE BLISS**
10:30–12:00 pm
Books without Boundaries: Crossover Fiction for YAs and Adults
Anaheim Convention Center, rm. 206B

SELDEN EDWARDS
Author of **THE LOST PRINCE**
11:00–12:00 pm
Penguin Booth #2610
2:00–4:00 pm
ALTAFF Author Tea*
The Anaheim Marriott, 12015 Harbor Blvd, Grand Salon E, signing to follow

SCOTT HUTCHINS
Author of **A WORKING THEORY OF LOVE**
11:00–11:30 am
LIVE! @ your library Reading Stage**
11:30–12:30 pm
Penguin booth #2610

* For tickets for this event visit the Penguin booth or ALA registration desk
** LIVE! @ your library Reading Stage can be found in the #2200 aisle

Penguin thanks all of the librarians, authors, and staff who made this event a success!
Faced with a Natural Disaster? AASL Can Help

The Beyond Words grant, funded by the Dollar General Literacy Foundation, targets public school libraries nationwide that have suffered material losses because of a major natural disaster. Funds are for purchasing books, media, and/or library equipment that support learning in a school library environment.

To date, more than a million dollars in grants have been awarded to over 130 schools across the country. One recipient noted in a thank you letter to Dollar General, “Our students are excited about the new titles purchased with the grant money. They have actually waited at the door before school in order to check out a book. I have never had that happen in all of my 18 years at this school. What a wonderful thing to see students reading just because! Thank you, Dollar General.”

Grants are offered throughout the 40 states served by Dollar General and affected by natural disasters ranging from hurricanes, tornados, flood, earthquakes, and fires. Grants are also offered to schools impacted by a significant loss of the student population from students displaced by a natural disaster. Able to restore much needed supplies to a devastating situation, another recipient wrote, “As I have said many times, we are facing a crisis. The school library was for the mobile projection carts which include: a digital projector, document camera, DVD/VCR player, and speakers. The only insurance money we used in the library was for the mobile projection units. Beyond Words was our first grant and it gave us hope! Thank you so much!”

Only public school libraries are eligible for the grant and the school must be located within 20 miles of a Dollar General store, distribution center or corporate office. Individual awards are for $10,000 to $20,000. The amount awarded is based on the level of destruction and/or hardship the library has suffered. In addition, the newest round of grants offers two annual $50,000 catastrophic awards available to schools facing a loss of 90 percent or more of the school library collection. More information about the Beyond Words Grant is available at www.al.org/aasl/disasterrelief.

AASL e-Academy continues the learning throughout the summer

Register now for one or more of the American Association of School Librarians (AASL) e-Academy courses scheduled through the end of summer. These four-week self-paced courses are designed to give participants 12 hours of learning led by experts in the school library field. Registration and course information are available at www.al.org/aasl/eacademy.

The upcoming course schedule includes:

- Design for Understanding Meets the 21st Century School Librarian Running: July 9 – Aug. 3. Facilitator: Mary Keeling
- From 0 to 60: Implement eBooks in Your Library Program in Four Weeks Running: July 16 – Aug. 10 Facilitator: Richard Hasenyager
- Making a Place, Making a Case for Read-Alouds: A Powerful Teaching Tool for Literacy Running: July 16 – Aug. 10 Facilitator: Christina Dorr

AASL e-Academy courses are led in Moodle, a Web-based online learning system that students can access from their browser. Each course is designed with the busy school librarian in mind - participants can complete coursework at a time that is most convenient for them.

Detailed descriptions of each course and registration information are available on the AASL e-Academy pages at www.al.org/aasl/eacademy. Fees are $99 for AASL members; $149 for ALA members; $225 for nonmembers; $99 for retired AASL members; and $75 for student AASL members. To register, visit www.al.org/aasl/eacademy.

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Ellen Dewkett, Reference Librarian, Embry-Riddle Aeronautical University

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Martinez

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After 34 months of recovery and 33 different surgeries, Martinez began using his experience to help others by sharing his story and soon became a highly sought-after motivational speaker regularly featured in national news programs such as the Los Angeles Times, The New York Times, “The Oprah Winfrey Show,” “60 Minutes,” “CNN,” and “Good Morning America.” In 2008 Martinez joined the cast of ABC’s “All My Children” and has since appeared in People magazine’s “Sexiest Man Alive” issue and was also named one of their “25 Most Intriguing People of 2011.” Also in 2011, he was named the winner of “Dancing with the Stars,” along with his partner Karina Smirnoff, and was named as Grand Marshal of the 2012 Tournament of Roses Parade.


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Mother-daughter author team Jodi Picoult and her daughter Samantha Van Leer, keynote the ALA President’s Program on Sunday afternoon in the Anaheim Convention Center. Picoult’s novels include the #1 New York Times best-sellers House Rules, Handle With Care, Change of Heart, Nineteen Minutes and My Sister’s Keeper, which was made into a major motion picture by New Line Cinema in 2009 starring Cameron Diaz, Abigail Breslin, Sofia Vassilieva and Alec Baldwin.

Picoult and Van Leer recently co-wrote a young adult novel, Between the Lines, which will be released June 26.

Authors Deborah Coonts and Chuck Greaves autograph copies of their books at the Pop Top Stage following their presentation.
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Washington Office Update Provides ‘Golden Rules’ for Building Coalitions

By Brad Martin
LAC Group

In a one-two punch, ALA’s Washington Office introduced a new advocacy tool called Mobile Commons on Saturday morning, and paired it with presentations from speakers representing the FCC, the Electronic Frontier Foundation and the Open Government.org.

An overview of sobering library funding numbers updates from Jeff Kratz underscored the continuing and crucial need for vigilance in the area of library advocacy, and the update session demonstrated tools to do this on a large scale and much quicker than in the past.

Ted Wegner presented Mobile Commons, which provides a way to use text-messaging services to send out action alerts and a text-to-call feature whereby users can instantly connect to their representatives via email. According to Wegner, this new service is expected to generate at most only a few messages each month and can be subscribed to by texting LIBRARY to 877877.

Rainey Reitman, Activism Director at the Electronic Frontier Foundation, presented how effective grassroots activism on the Internet (“netroots activism”) can be by using the EFF’s experience in garnering opposition to the Stop Online Piracy Act (SOPA) this past January.

After a Blackout Day to protest SOPA was called for by Reddit.com, the EFF (having had previous experience with American Censorship Day), mounted its campaign and created an action center platform on their site that generated over a million emails in just one day. Rainey said action centers can be “test tubes” for trying new things and emphasized how every opportunity should be used to direct people there. She also delivered a couple of “golden rules” that should be followed. “Talk about big issues,” she said, adding, “If you fight in the weeds, you die in the weeds.” Rainey also underscored the importance of building coalitions and praised the work of librarians and the ALA.

Patrice McDermott, of OpenTheGovernment.org, said this organization was created because “there were groups working on similar issues, but they weren’t talking to one another and we needed to find a bridge between these groups.” McDermott said this was important to insure there were not conflicting messages being sent to lawmakers that would end up weakening the effort.

“Many people think that transparency is putting information up,” McDermott said, “but our focus is on the information that government does not want to put up.” She also noted “more and more we work on ways for the public to engage in policy making. To be engaged, you have to be informed.” To this end, McDermott suggested that people should be concerned (as citizens, as librarians) and can go to http://openthegovernment.org and give their input on issues including the increasing restrictions on Freedom of Information Act requests, privacy concerns, national security and more.

Sherman Alexie keynotes the PLA President’s Program.
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Leading at All Levels: Take Charge of Your Career While Mentoring Others

By Brad Martin
LAC Group

Picture a V-shaped formation of Canadian geese, moving together in one direction, and changing positions as one after the other take their place in the lead and then move back as others take their place. As they travel, winds currents impact their speed and direction, but they adjust for this and maintain their progress.

Heather Krasna used this image at the LLAMA President’s Program on Saturday to represent how jobs can and do change throughout one’s career, and whether you are entry level, mid-career, retiring, there is an opportunity to either provide guidance to someone else as a mentor or be helped by someone else.

Krasna, a veteran career services professional, author of Jobs That Matter: Find a Stable, Fulfilling Career in Public Service, and currently the Director of Personal and Professional Development at the Gabelli School of Business at Fordham University in New York City. She pointed out that career paths are typically not of the linear “climbing the corporate ladder” type and are often more of a winding path, providing a kind of road map for managing your career.

Krasna led attendees through exercises designed to help them create a vision by identifying what inspires them, and showed how their vision can help keep them on track (or get back on track) after being buffeted by the winds of change. “Some things you can’t control, and some you can,” Krasna said.

Krasna showed how it is necessary to prioritize these aspects to create a vision. To do this she gave a homework assignment for attendees to come up with five to six stories from their work, school or life that show a problem they encountered, action they took and the result.

Krasna said that themes would emerge from these stories that can be useful. What skills do you like to use? Which jobs use those skills? According to Krasna, this exercise can provide great preparation for job interviews and can even be used by organizations like libraries as they do their advocacy work in their communities.

Another homework assignment involved identifying values, then prioritizing them using a grid to identify the most important and non-negotiable ones. Among these would be such things as salary, benefits, work-life balance, job location and so on.

After identifying the ingredients of your career by looking at job functions and organizations and prioritizing your personal values, Krasna said it was a matter of using this information to research your options – something that librarians are particularly well-suited for.

This is where the importance of networking comes into play (Krasna stressed how the ALA conference was a great place for this), and also where being mentored can be very helpful. Krasna, whose presentation went into much more detail on researching options and making decisions about what to do when finding a gap between one’s goals and reality, closed with a final homework assignment – setting a “SMART” goal – one that is Specific, Measurable, Attainable, Relevant and Time-hounded, and committing this goal to another person to increase the odds of success.

Several mentor/mentee relationships were formed among attendees immediately following the presenta-
tion, signaling a successful outcome to an informative program.

APALA on a Mission: Field Trip to Little Tokyo, Ethnic Neighborhoods

By Frederick J. Augustyn, Jr.
The Library of Congress

The Asian Pacific American Librarians Association (APALA) on Friday, conducted its first cultural field trip by bus to a district in Los Angeles that is a vibrant collection of ethnic neighborhoods. Its destination was Little Tokyo, designated a National Historic Landmark in 1985, one that “possesses historical significance in commemorating the history of the United States of America.”

Nearby are Olvera Street, site of the original Spanish settlement and a Chinese neighborhood. The purpose was to experience a sample of Japanese-American history and culture while in Southern California.

The excursion consisted principally of a one-half hour docent-led tour of the Japanese American National Museum (www.janm.org); a one-half hour tour of its Resource Center (also known as its library and archives); and, after lunch, a two-hour long walking tour of the district. The museum originally opened in 1992 in a former Buddhist Temple, built in 1925 with Egyptian flourishes when the King Tut phenomenon was the cultural rage, across the street from the JANM’s current building.

In the museum’s entrance was a statue of a crane, symbolizing hope, enclosed by barbed wires, representing the Japanese-American concentration (internment) camps during World War II. There was a reproduction of the Japanese American Memorial to Patriotism that is in Washington, D.C. A part of an actual camp from Heart Mountain, Wyoming was transferred to the museum in 1994.

A second exhibit was on “Japanese Pioneers in Hawaii.” “Picture bride,” a custom whereby immigrant men had wives selected for them when the men sent their own photographs back home, were common until about 1920. Japanese Americans in Hawaii comprised the all-Nisei 100th Infantry Battalion, later to join with the 442nd Regimental Combat Team, which liberated Dachau.

The Resource Center is forced to cope with limited funds. Currently there is no librarian, one research assistant, one archivist, and volunteers who help out with both answering research questions and arranging the archival holdings. Information for genealogists includes internment camp and immigration records, often copies of materials from the National Archives. The Buddhist Churches of America (BCA) Records is a collection co-owned by the museum and BCA and is an ongoing, active collection of what now consists of approximately 400 boxes. The Japanese American Citizens League (JACL) Records, a national civil rights advocacy organization, is another significant collection.

The group passed by a fire look-out tower, originally made out of wood but now cast iron, in the Japanese Village Plaza. Curiously this plaza was built by a Chinese developer. Bob Honda developed another shopping plaza in the area. Cultural fusion resulted in products such as mochi (rice) flavored ice cream and Japanese burritos and tacos. The group passed by several subsidized housing sites, such as Miyako Gardens. At the Higashi

Exhibitors Draw for Prizes Today

The following exhibitors are giving away prizes in the exhibits hall on Monday. Be sure to stop by these booths:

Andrews McMeel Publishing Booth 2055
Will give away posters featuring the first three titles of its new line for middle grade readers, AMP! Comics for Kids. Galleys and book copies will also be available.

ARL/LibQual+/StatsQual Booth 1231
1. Celebrating Research: Rare and Special Collections from the Membership of the Association of Research Libraries
   http://www.celebratingresearch.org
2. Proceedings of the 2010 Library Assessment Conference: Building Effective, Sustainable, Practical Assessment
   2. Innovate E-Commerce Booth 828
      Will be giving away a Kindle Touch (wifi). Please stop by!
   Sunday Press Booth 784
   On Monday, we will be giving away free Little Nemo posters, sets of comic postcards and other premiums, and will raffle off over $1,000 in books.

The University of California Division of Agriculture and Natural Resources Booth 2756
Will be offering several free give-aways at ALA Anaheim. Weeds of California, Volume 2 will be available for free while supplies last (an $80 retail value for the two volume set), along with From the Farm to Your Table: A Consumer’s Guide to Fresh Fruits and Vegetables (a $7 retail value).
Finding, organizing, and discovering new products is now even easier. Ingram introduces the next step in the evolution of ipage.

While at ALA, be sure to stop by the Ingram booth (#1446) for a demonstration of ipage’s improved, intuitive navigation, modern design, new browsing options, and additional customizable features.

**Stop by the Ingram booth (#1446) to see the new ipage.**

No matter the format, Ingram puts the right content into the right hands, every time.
The Retired Members Round Table (RMRT) Debuts Its First Program

By Frederick J. Augustyn, Jr.
The Library of Congress

On Saturday afternoon, ALA’s newest unit, the Retired Members Roundtable (RMRT), offered its first session titled “The Legacy of Library Elders – What Could, Should, Would It Be?” Dedicated to fostering lifelong professional involvement, such as mentoring and networking, this organization’s annual meeting was presided over by Chair-elect Carolyn Caywood. Caywood stated that one need not be retired to be a member and, in fact, “retired librarian” may almost be a misnomer because former colleagues and patrons often continue contact in order to get additional assistance. At this session Caywood made a presentation of the $1,000 award, basically a travel grant, named after Dr. Norman Horrocks and funded by Scarecrow Press.

The main feature of the program was a sample selection from “Capturing Our Stories: A National Oral History Program of Retired/Retiring Librarians.” The work of Arlo Smith, a cataloger in San Marcos, TX and a doctoral student of Dr. Loriane Roy at the University of Texas at Austin, this is a free, digital Internet archive accessible at www.alschool.utexas.edu~stories. Currently containing 34 video interviews with transcriptions, see page 22

New Look and Features for AASL Research Journal

The American Association of School Librarians (AASL) has launched a new website for its online, referred research journal, School Library Research (SLR). The new website coincides with a new name for the journal formerly known as School Library Media Research (SLMR). The name change reflects the adoption of the professional title, “school librarian,” and a rebirth for the journal, which presents research on instructional theory, teaching methods and critical issues relevant to school libraries and school librarians. The new website can be found at www.ala.org/aasl/slr.

Along with the change in name and a new logo, the new School Library Research website contains all new navigation, formatting and features. Changes include a new PDF format for all published manuscripts, revised submission guidelines, a new online manuscript submission form, and a new citations page. An electronic mailing list and a news and highlights page have also been created for those wanting to keep up to date with the latest published research.

In addition to the new features, the website launch also marks the publication of the first three research papers of Volume 15 (2012): “Seeing the Same: Follow-Up Study on the Portrayals of Disability in Graphic Novels by Young Adults,” “Retrospective Reflection: Insight into Pre-Service School Librarians’ Competencies and Skill Development as Revealed through Field Notes,” and “Motivators and Barriers to Sexual Health Information Provision in High School Libraries: Perspectives from District level Library Coordinators and High School Principals.”

School Library Research (ISSN: 2165-1019) is the successor to School Library Media Research (ISSN: 1523-4920) and School Library Media Quarterly Online. The journal is peer-reviewed, indexed by H. W. Wilson’s Library Literature and by the ERIC Clearinghouse on Information & Technology and continues to welcome manuscripts that focus on high quality original research concerning the management, implementation, and evaluation of school library programs.

Name: ____________________________
Organization: ______________________
Address: __________________________
City, State, Zip: _____________________
Email: ______________________________

Prize Drawing Location: Ballroom DE of the Anaheim Convention Center, YOU MUST BE PRESENT TO WIN!

Procedures: After completing your entry form, deposit your entry into the drop boxes in the Exhibit Hall. Prize raffle drop boxes will be located at the back of the 300 and 2400 aisles on the Exhibit Floor on Monday, January 25. Duplicate entries not allowed. Exhibitors are not eligible.

THE FUN DOES NOT STOP THERE!!!

Come celebrate the Wrap-Up of the Anaheim Annual Conference and Rev-Up for a spectacular 2013 Midwinter Meeting in Seattle, WA. Keep the party going as we move from the Exhibit Hall to Ballroom DE of the Anaheim Convention Center for entertainment and prize giveaways.

YOU MUST BE PRESENT TO WIN!
Preparing College-Ready Citizens with Integrated Information Education

By Stacey Flynn
University of Maryland College Park

The stakes are high for the upcoming generation of students preparing for college, a fact that was clear when an audience of approximately 50 percent school librarians and 50 percent academic librarians assembled for panel discussion on Saturday morning's session, "Preparing College-Ready 21st Century Citizens with Integrated Information/Media Literacy Programs in Education." Moderator Lesley Farmer began the discussion on how AASL members and ACRL members can work together to address the critical needs of students through better articulation, advocacy and collaborative practices. By working together, librarians can better address the gaps that have left many first year college students "academically adrift," and ill-prepared for a college career.

"Students are showing up at our doors feeling very confident of their skills using Google and their mobile devices," said panelist Lynn D. Lampert, Oviat Librarian at California State University - Northridge. "They are amazed when they find out that this won't be nearly enough to make it in an academic setting." Lampert hastened to add that "this is not necessarily the fault of teacher-librarians, but is more the result of 'teaching to the test.'"

McGinnis pointed out that a large disparity in resources exists between what is available for school librarians and those in an academic role, particularly in staffing when so many school library positions have been cut or eliminated. With a long career in librarianship and administration to his position in public policy, upon taking office McGinnis worked to ensure that California’s State Standards for Information Literacy were updated, modeled upon the AASL Standards for 21st Century Learners. "But, don’t let the challenges we face be the reason for not getting it done," he cautioned.

Smith-Davis, experienced in both school librarian at Orange Lutheran High School and John McGinnis, a school board member from Long Beach Unified School District. Among LILi’s initiatives, the panelists described summer workshops, orientation programs for high school students, support for AP students, professional development for school principals – to better educate them on the role of school librarianship and joint marketing efforts to build and maintain enthusiasm for the programs. "You have to consider the sustainability of your programming," said Lampert. "What can you do with what you’ve got? And do it without your staff members becoming burned out?"

Jeweler Benefits Freedom to Read Foundation

For those new to Conference – we’d like to introduce you to Carolyn Forsman: Jeweler. For more than 20 years, Carolyn has been displaying her unique designs at ALA conferences. Her jewelry is as quirky as it is affordable, with great photo bracelets, sparkly rings, glowing necklaces and more. Best of all, Forsman is an exhibitor with a cause: over 60 percent of the proceeds from her booth (914) benefit the Freedom to Read Foundation (FTRF). Carolyn has raised tens of thousands of dollars for FTRF over the years, funds that have gone to help defend libraries and the First Amendment in court and in the public mind. Her efforts were recognized in 2000 when she received the prestigious FTRF Roll of Honor Award at the Annual Conference Opening General Session.

APALA Tour

The tour concluded with the "Go for Broke" military monument (1999) in honor of the more than 16,000 Japanese Americans who fought in World War II including the 21 who were awarded Medals of Honor.
Eight Public Libraries to Host Interactive Traveling Exhibition

The American Library Association (ALA) Public Programs Office, in partnership with the National Center for Interactive Learning at Space Science Institute, the Lunar and Planetary Institute and the National Girls Collaborative Project, announced that eight public libraries will host a new interactive traveling exhibition called “Discover Tech: Engineers Make a World of Difference.”

Discover Tech is made possible through the support of the National Science Foundation. The exhibition and its educational support materials and outreach opportunities are part of the STAR (Science-Technology Activities and Resources) Library Education Network (STAR_Net), a hands-on learning program for libraries and their communities.

The libraries selected to host this exhibition (listed in alphabetical order by state) are:
- Huntsville-Madison County Public Library, Huntsville, Ala.
- Baxter County Library, Mountain Home, Ark.
- Mary Wood Weldon Memorial Library, Glasgow, Ky.
- International Falls Public Library, International Falls, Minn.
- Carnegie Public Library of Clarksdale and Coahoma County, Clarksdale, Miss.
- Wayne County Public Library, Goldsboro, N.C.
- Carson City Library, Carson City, Nev.
- Spokane Public Library, Spokane, Wash.

Discover Tech will tour from September 2012 to June 2014, visiting each of the eight selected sites for a period of eight weeks. Each site will receive a grant of $1,000 to support public programs related to the exhibition and join a national Community of Practice (CoP), accessible at http://community.discoverexhibits.org. For more information about Discover Tech, STAR_Net and the CoP visit www.alap.org/programming/discovertech.

The Discover Tech exhibition will focus on a number of timely topics that are essential for understanding the nature of 21st century technology and engineering – both high and low tech – and their potential for helping to solve many of the world’s problems. Through interactive elements and displays, visitors to the Discover Tech traveling exhibition will understand that engineers are real people who, through a creative and collaborative design process, arrive at practical solutions to help solve society’s problems in the U.S. and throughout the world. Exhibit visitors will also learn about the fundamental principles of energy, become aware of their own energy use, and understand the impact of engineers on societies over time and place.

The ALA Public Programs Office promotes cultural and community programming as an essential part of library service in all types and sizes of libraries. Successful library programming initiatives have included “Let’s Talk About It” reading and discussion series, traveling exhibitions, film discussion programs, the Great Stories CLUB, LIVE! at your library and more. For more information about the ALA Public Programs Office, visit www.alap.org/publicprograms.

The National Center for Interactive Learning at the Space Science Institute is dedicated to developing and implementing world-class projects and programs that improve formal and informal STEM education and the evaluation/research foundation on which they are based. For more information about the National Center for Interactive Learning at the Space Science Institute, visit www.spacescience.org.

The Lunar and Planetary Institute is a research institute that provides support services to NASA and the planetary science community. For more information about the Lunar and Planetary Institute, visit www.lpi.usra.edu.

The vision of the National Girls Collaborative Project is to bring together organizations throughout the United States that are committed to inform and encouraging girls to pursue careers in science, technology, engineering, and mathematics (STEM). For more information about the National Girls Collaborative Project, visit www.ngcproject.org.

Summer eLearning from ACRL

Looking to continue your professional development after Annual? ACRL is offering several online learning opportunities in summer 2012 to meet the demands of your schedule and budget. Upcoming online courses include "Creating a Social Life for Information Literacy Instruction in Libraries" (July 9 – 27), “Instructional Design for Online Teaching and Learning” (July 16 August 10), and “Statistics for the Non-mathematical Mind” (July 23 August 10). ACRL eLearning webcasts last from an hour and a half to two hours and address hot topics in academic librarianship. Upcoming webcasts include “Applying the Standards for Libraries in Higher Education – Strategic Planning and Benchmarking” (July 12) and “Lightning in a Bottle: Managing Ideas to Spur Innovation” (July 17). Group discounts are available. Visit http://www.alap.org/acrl/online-learning for complete details and to register.
Gathering at the Waters
Celebrating Stories, Embracing Communities

On behalf of the Joint Conference of Librarians of Color 2012 Steering Committee, we extend an invitation for you to join us September 19-23 in Kansas City, MO. Designed as a conference for everyone, the program provides opportunities to participate and gain inspiration through networking, sharing ideas, learning about best practices, finding new resources, and revitalizing your spirit.

Here’s just a sampling of what you can experience at JCLC:

- Opening General Session Featuring Sonia Monzano *Sponsored by Scholastic* Thursday, September 20 from 9:00-10:30 am
- Author Lunches* Friday, September 21 from 12:15-1:30 pm
- Youth Authors: Lauren Myracle *Sponsored by Abrams Books* and Sharon Flake *Sponsored by Scholastic*
- Adult Authors: Da Chen *Sponsored by Random House* and David Treuer *Sponsored by Ho-Chunk Nation*
- Closing General Session Speaker Jamal Joseph *Sponsored by Algonquin Books* Sunday, September 23 from 9:00-10:15 am
- Exhibits: Numerous activities including book signings, receptions, production demonstrations and hours of no-conflict time.
- Programs: Over 70 programs, 40 poster sessions, pre-conferences and more.
- Events: Opening Reception at the Kansas City Public Library, Legacy Breakfast* and All-Conference Reception.
- Tours Featuring Kansas City — Its History and Culture
- Visit the JCLC booth #1806 for more info on this exciting conference.

* Ticketed Event

Registration and Housing now open!
Visit http://jclc-conference.org for more conference information and to register.
Succession Planning vs. Appointing a Successor

By Frederick J. Augustyn, Jr.
The Library of Congress

The Association of College and Research Libraries, University Libraries Section (ACRL/ULS) on Saturday morning hosted a panel composed of five academicians or librarians in a presentation titled “The Librarian Has Left the Building: Keeping the Knowledge Alive through Succession Planning.” Introduced as a deliberately diverse group in background and length of service, since the process of selecting replacements in personnel affects people in different ways, the discussion began with Kiyomi Deards, Assistant Professor with the University Libraries at the University of Nebraska-Lincoln since 2010, who is currently editing a book with the University Libraries at the University of California, Davis and an affiliated faculty member at UC-Berkeley, has loved American libraries since first arriving in this country from Spain in 1976. One reason that she gave for their success is that they are staffed with highly trained professionals often wishing to improve themselves. Having studied the situation extensively in academia in her book Clark Kerr’s University of California: Leadership, Diversity and Planning in Higher Education (Transaction Publishers, 2011), Gonzalez opined that librarians are generally ahead of academics in this regard. She noted Kerr, who refused a salary increase rather than forgo the ability to say no to those willing to grant him one, as admirable and the case study of Notre Dame in replacing super-star Theodore Hesburgh as worthy of emulation. The 35-year serving president Hesburgh himself was involved in the planning for his replacement and it took nine months from the time his successor Edward Malloy accepted the position and absorbed the intricacies of the job until he took charge. Gonzalez remarked, that there needs to be a real commitment at the top and a talent development program for all the candidates whether they get the job or not. She also observed that internal candidates often have the edge, frequently being the most visionary and committed to the institution. Succession planning should be ongoing, rather than intermittent, with chief executives wanting to develop talent from the beginning.

Dr. Cristina Gonzalez, Professor of Spanish and of Education at the University of California, Davis and an affiliated faculty member at UC-Berkeley, has loved American libraries since first arriving in this country from Spain in 1976. One reason that she gave for their success is that they are staffed with highly trained professionals often wishing to improve themselves. Having studied the situation extensively in academia in her book Clark Kerr’s University of California: Leadership, Diversity and Planning in Higher Education (Transaction Publishers, 2011), Gonzalez opined that librarians are generally ahead of academics in this regard. She noted Kerr, who refused a salary increase rather than forgo the ability to say no to those willing to grant him one, as admirable and the case study of Notre Dame in replacing super-star Theodore Hesburgh as worthy of emulation. The 35-year serving president Hesburgh himself was involved in the planning for his replacement and it took nine months from the time his successor Edward Malloy accepted the position and absorbed the intricacies of the job until he took charge. Gonzalez remarked, that there needs to be a real commitment at the top and a talent development program for all the candidates whether they get the job or not. She also observed that internal candidates often have the edge, frequently being the most visionary and committed to the institution. Succession planning should be ongoing, rather than intermittent, with chief executives wanting to develop talent from the beginning.

Dr. Joan Giesecke, Dean of Libraries, University of Nebraska-Lincoln, indicated that Lincoln, an immigration stop, is a relatively diverse city. Candidates selected are encouraged to become “connected to a community” without being “boxed into” that segment and are invited to serve on a great many committees. Giesecke emphasized “organizational capacity,” creating “career paths internally,” and building a “national talent pool” which is particularly important for relatively small states like Nebraska. Organizational learning is done throughout one’s career, even when it is uncomfortable, which is why Nebraska has the “ouch” program addressing how to conduct difficult conversations. Succession planning involves readying the institution for the candidate as well as incorporating the candidate into the institution and does not cease with hiring.

Katherine Simpson, the Associate Director for Organizational Development at American University, presented Talent Management as a potential model for libraries since it has met with some success in academia. She agreed with Deards’ reference to the need to respond to constant change and advised a holistic analysis since succession planning is only one phase of human resources’ priorities. Entities must know where they can get “biggest bang for their buck,” investing resources to justify their expenditures. Among questions to consider are where worse/better people would have the greatest effect and what distinguishes effective from ineffective behavior?

Jerome Offord, Jr., Dean of Library Services and University Archives, Head, Dept of Library Science at Lincoln University in Jefferson City, Mo., discussed findings from his recent research on the outcome of succession planning at ACRL libraries. From a younger demographic than the baby boomers, Offord discovered that succession planning and retirement are sensitive subjects. Many librarians only address them informally. Schools appear to be different from corporations which can be more open about this topic. Among successful case studies that he discerned were those at OCLC and at Historically Black Colleges and Universities. Offord maintained that the pool of potential candidates needs to be more diverse and observed the differences among the generations.

Many boomers fear that moving to another position or retirement might lead to irrelevance while Gen-Xers and millennials see that as an opportunity.

RMRT
c from page 18

come common themes include dedication to service, changing lives with information, meeting the challenges and accepting the opportunities of social and technological change, and attributes that make a good librarian. This Story Corps for librarians contains a slice of professional life and practices from the second half of the 20th century.

Valerie Feinman, a member of RMRT who appeared in several segments of the archive, suggested at the meeting that there should be a proposal to have RMRT work with other units of ALA, such as the New Members Round Table (NMRT), the Emerging Leaders (EL), or the Spectrum Scholars in order to add to and extend this archive. New York State librarians seem to have a similar ongoing project and more may be in existence. Feinman opined that there should be a booth at every ALA conference, beginning with next year’s Annual meeting in Chicago, where librarians about to retire could have their stories recorded.
By Lauren Wallis
University of North Carolina at Greensboro

“The authors on our panel create an authentic experience – the sense, the touch, the smell of a historical period,” said Barbara Hoffert as she introduced “Historical Fiction @ Your Library” Saturday morning. And as the session progressed, this authenticity became clear: authors spoke of wandering the streets of Venice and Manhattan imagining their characters in another time, of wearing historical clothes to imagine their characters in another touch, the smell of a historical period,” said Barbara Hoffert as she introduced “Historical Fiction @ Your Library” Saturday morning. And as the session progressed, this authenticity became clear: authors spoke of wandering the streets of Venice and Manhattan imagining their characters in another time, of wearing historical clothes to imagine their characters in another

Historical Fiction Authors Create Using Authentic Experiences

By Lauren Wallis
University of North Carolina at Greensboro

“The authors on our panel create an authentic experience – the sense, the touch, the smell of a historical period,” said Barbara Hoffert as she introduced “Historical Fiction @ Your Library” Saturday morning. And as the session progressed, this authenticity became clear: authors spoke of wandering the streets of Venice and Manhattan imagining their characters in another time, of wearing historical clothes to imagine their characters in another

Programming Librarian Presents ‘Author! Author!’ Webinar

Do you want to host an author at your library? Never hosted one before and worried it may be a hindrance? Unsure what an author expects from your library? The Programming Librarian wants to help. On July 24, at 2:00 p.m. (CST), representatives from major publishers will join Andrea Lapsley, Director of Development for University Libraries at Colorado State University, to present “Author! Author! How to find one, host one and make your library THE go-to place for author events”! To register for this webinar, visit ProgrammingLibrarian.org and select “Online Learning” from the right-hand column.

Likewise, the Programming Librarian Blog is filled with inspiration and tips from libraries across North America, who have brainstormed, planned, implemented and shared their stories about programs they’ve hosted in their libraries. This interactive forum can help you see what types of programs libraries are creating – such as Hunger Games related challenges for teens, or bilingual literacy programs for families – and comment, ask questions, or even share your own.

AASL Launches eCOLLAB Professional Development Repository

The American Association of School Librarians (AASL) announces a new feature of AASL membership, eCOLLAB|Your eLearning Laboratory: Content Collaboration Community. This repository of AASL professional development contains webcasts, podcasts and resources from various AASL professional development events, as well as the latest issue Knowledge Quest in an interactive PDF format.

The repository currently hosts digital resources such as handouts and presentations on relevant topics such as 21st century standards, student achievement, collaboration and assessment. At launch, the site contains 25 webcasts and more than 70 session handouts/presentations. New resources will continue to migrate to the repository, keeping e-learning opportunities consistently fresh and focused on the topics facing the profession today. eCOLLAB is available to AASL personal members as a feature of their membership.

AASL Members can access eCOLLAB by logging into the AASL website using their ALA-provided website login. Nonmembers can receive access to eCOLLAB resources with an annual subscription of $199 per year. To begin utilizing eCOLLAB or to subscribe, visit www.ala.org/aasl/ecollab.

Financial literacy

How will it happen in your community?

Help your community prepare for new national financial literacy standards

- K – 12 fictional books
- Engaging stories young people enjoy
- Financial messaging and lessons throughout
- Practical & relevant mathematical examples

Meet the author @ Exhibit 2742

FarBeyond Publishing LLC “messages for life”
YALSA’s Teen Book Finder App Now Available

Teen lit fans, library staff, educators, parents and teen readers with Apple devices can now visit the Apple App Store at www.itunes.com/apps/teenbookfinder and download the free Teen Book Finder, the first app created by the Young Adult Library Services Association (YALSA), a division of ALA.

The free app, which highlights books and media from YALSA’s awards and selected book and media lists, can be run on an iPad Touch, iPhone, or iPad. YALSA’s Teen Book Finder is available thanks to generous funding by Dollar General Literacy Foundation. YALSA encourages users to leave a review in the App Store.

“The Teen Book Finder is a great way for teens, parents, teachers, and librarians to get suggested titles from our wonderful recommended lists and awards for teens,” said Sarah Flowers, YALSA president. “We’re proud of the work our members do in selecting titles for lists and awards, and we want to share those excellent titles with a wide range of readers. I had the opportunity to demonstrate the app at the U.S. Science and Engineering Festival in Washington, D.C. while we were in beta testing, and the people who saw it were very excited about it – and so am I!”

The Teen Book Finder’s features include:
- Books and media from all of YALSA’s awards, including the Alex, Edwards, Morris, Nonfiction, Odyssey, and Printz
- The past three years of YALSA’s selected book and media lists
- All books selected for the Teens’ Top Ten
- Three Hot Picks, featuring different titles from the database, refreshed each day
- The ability to search for books by author, title, award or list year, genre, by award, and by booklist
- A Find It! button, powered by the OCLC WorldCat Search API, that will show users where to find the book in a nearby library and a book’s available format, including audiobook and e-book
- A Favorites button, to create an individualized reading list
- The ability to share books from the Teen Book Finder on Twitter and Facebook

CONFERENCE TIP: GIVE UP YOUR SEAT

Yes.

I think I’m on the floor.

I doubt it cares.

It’s a bag. I doubt it cares either way.

EXPECTING A FRIEND?

OPEN YOUR EYES. MY BAG IS THERE.

I THINK IT WOULD PREFER THE FLOOR.

IT’S A BAG. I DUBT IT CARES EITHER WAY.

Is this seat taken?

YES.

Register/more information at www.learningtimes.net/ala12

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Exhibitor Changes
- Annick Press .......... 2625
- Midpoint Trade Books .... 2739
- ACRL .................. 912
- Carolyn Forsman ....... 914
Three Friends Groups to Receive Awards at the ALTAFF Gala Author Tea

The Association of Library Trustees, Advocates, Friends and Foundations (ALTAFF) will recognize three Friends groups during the ALTAFF Gala Author Tea from 2:00 – 4:00 p.m. today at the Anaheim Marriott, Grand Salon E. The groups were selected as winners of the annual Baker & Taylor Awards sponsored by ALTAFF. The award is given annually to Friends groups in recognition of their outstanding support of their library. Friends of Hackley Public Library (Muskegon, Mich.), Friends of the Troy Public Library (Troy, Mich.) and Batavia Public Library Foundation (Batavia, Ill.) will each receive a check for $1,000.

The Gala Author Tea will feature Selden Edwards, Jane Green, Andrew Gross, Adam Mansbach and Dustin Thomason. Tea and a variety of sweet treats will be served. A book signing will follow, with some books given away free and others available for purchase at a generous discount. Tickets will be available at the door for $65 while seats are available.

Adam Mansbach is the author of Seriously, Just Go to Sleep, (Akashic Books/Consortium, April 2012), a follow-up book to the original title which is a #1 New York Times bestseller and one of the most talked-about books of the decade.

Jane Green (Another Piece of My Heart, St. Martin’s Press/Macmillan, March 2013) is the author of 12 best-selling novels.


Selden Edwards (The Lost Prince, Dutton/Penguin, March 2012) is the author of The Little Book. He spent his career as headmaster at several independent schools across the country and for more than 40 years has been secretary of his Princeton class.

Registration Open for WrestleMania Reading Challenge

Registration is open at www.ala.org/wrestlemania for the eighth annual WrestleMania Reading Challenge, sponsored by WWE® and the Young Adult Library Services Association (YALSA), a division of the American Library Services Association. Registration is open annually to Friends groups in recognition of their outstanding support of their library.

To participate, register your library or school. Librarians and educators must register by July 31, 2012. To register, complete a brief online form at http://www.surveymonkey.com/s/register.

Promote the contest to your teens: tweens and teens will write a letter to their favorite WWE Superstar that convinces the Superstar to read the tweens and teens’ favorite book, and then submit it through an online form that will be made available at www.ala.org/wrestlemania between October 1 and 31, 2012. Registrants in September. Registrants can download completion certificates, pledge forms, and other collateral from YALSA and WWE at www.ala.org/wrestlemania after registration closes.

Help teens submit their entries: tweens and teens will write a letter to their favorite WWE Superstar that convinces the Superstar to read the tweens and teens’ favorite book, and then submit it through an online form that will be made available at www.ala.org/wrestlemania between October 1 and 31, 2012.

Librarians from New Zealand Present Indigenous Values in the Workplace Program

Haere mai! Welcome! Please join Eve Nyren, Chair of the International Relations Round Table, at her Chair’s Program today 1:30 – 3:30 p.m. in the Anaheim Convention Center, Room 205A. Co-sponsored by the American Indian Library Association (AILA), the program features Eddie Neha, Past President of Te Ropu Whakau, Māori in Libraries and Information Management. He will lead the audience in exploring Mātauranga Māori in New Zealand Libraries.

Mātauranga Māori refers to the philosophy, values, and practices of the indigenous peoples of Aotearoa or New Zealand. The session is a condensed version of a successful all-day workshop that is offered at marae or cultural houses across New Zealand. Content is customized to assist library workers in understanding Māori worldview and its impact on delivery of library services to indigenous communities.

This training is especially needed as Māori tribes seek partnerships with non-Māori information specialists in building repositories to house their taonga (treasures).

This interactive program will provide practical examples, based on interactive exercises, and discussion, beginning with a powhiri or traditional welcome. Come learn why New Zealand – the land of the long white cloud – is renowned not only for its outstanding physical beauty, films, musicians and comedians, but also for the vibrancy of the Māori culture.

Discover Oxford at ALA in Anaheim

Visit the Oxford University Press booth #1300 and discover what’s new. Enter our Discover Oxford Passport Raffle for a chance to win prizes including GPS systems, Nook tablets, and more.

Monday, June 25

9:30 Oxford Scholarly Editions Online—Coming in 2012

10:00 University Press Scholarship Online and Oxford Scholarship Online

10:30 Sneak peek of the New Oxford Reference

11:00 Oxford Handbooks Online

11:30 Oxford Art Resources Online

For more information about Oxford University Press at ALA, please visit www.oup.com/us/ala2012

ALA thanks Credo Reference for its sponsorship of free Wi-Fi service throughout the Anaheim Convention Center during the 2012 Annual Conference.

The sponsored (complimentary) Wi-Fi will be available by using your Wi-Fi-enabled device to locate and connect to the hotspots named ALAANNUAL throughout the convention center. Once you’ve connected, simply open your browser and you’re on the internet.

Visit Credo Reference in Booth #600.
Ethnic Studies, Book Banning And Librotraficante: A Report from Tucson

In January, national media exploded with reports of educational materials being removed from the hands of Arizona high school students, in connection with the elimination of Mexican American Studies classes in the Tucson Unified School District. During the ALA Midwinter Meeting in Dallas, ALA responded with a unified voice by drafting the Resolution Opposing Restriction of Access to Materials and Open Inquiry in Ethnic and Cultural Studies Programs in Arizona. The resolution, drafted by IFC, REFORMA and other ethnic caucuses, passed Council with significant opposition. The Resolution addresses the threats to intellectual freedom posed by sweeping restrictions on ethnic literature and other educational materials.

As a way to explore the implications of Arizona’s controversial ban on Mexican-American studies, the Intellectual Freedom Committee along with the Association of American Publishers and REFORMA, will present the panel discussion, “Ethnic Studies Under Fire: The Role of Publishers, Librarians, Teachers, and Activists,” at the Anaheim Convention Center room 201D, today 1:30 – 3:30 p.m. El Librotraficante, Tony Diaz, will discuss how the Librotraficante Movement was responsible for smuggling 1,000 books across the Southwest and ending in Tucson as a way to defy Arizona House Bill 2281.

Oralia Garza de Cortes, from REFORMA, will provide her expertise on the impact of Ethnic Studies at TUSD. Adrianna McCleer, doctoral student at the University of WI-Milwaukee School of Information Studies will discuss her research project on the elimination of Mexican American Studies programs. Carmen Tafolla, author and Poet Laureate of San Antonio will discuss what banning means to the student population and the importance of studying the issues that reflect reality in their broader world. A book signing of Carmen’s works will follow the program.

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For information on sponsorship opportunities at future events contact Paul Graller at pgraller@ala.org or 312-280-3219.

National Guidelines Offer Blueprint for Teen Spaces

The Young Adult Library Services Association (YALSA), a division of the American Library Association, published a new set of national guidelines on teen spaces. The Teen Space Guidelines offer library staff a blueprint for creating effective, welcoming spaces for teens in libraries and online using library websites and social media. The guidelines are available on the YALSA website, with a PDF version available for library staff to print and use during training sessions.

“Libraries can use these guidelines to develop a space that will support 21st century needs and interests and positive youth development,” said Katherine Trouern-Trend, chair of YALSA’s teen space taskforce. “The guidelines are intended for all levels of staff working with young adults and present both in library and virtual space components to best engage young adults of all abilities. Just as with any other demographic, it is important to dedicate resources and space to young adults who are future adult library customers and learners.” In addition to offering guidelines for physical teen spaces, the guidelines suggest best practices for virtual teen spaces and incorporating technology. The guidelines also include a list of model spaces, both physical and virtual, for libraries to consider and emulate.

The guidelines were created in 2011 – 2012 by a YALSA task force with feedback from the library community achieved through a public comment period in the fall of 2011. YALSA’s Board of Directors adopted the guidelines on May 24, 2012.

AASL’s Spanish Advocacy Brochure Available in ALA Bookstore

The American Association of School Librarians (AASL) has expanded its School Library Programs Improve Student Learning series of advocacy brochures with the addition of a Spanish translation of the parent brochure, ALA 2012 Annual Conference attendees are able to purchase packs of 25 from the ALA bookstore on the exhibit floor. Additionally, the new brochure is freely available for download on the AASL website and packets of the brochure can be purchased from the ALA online store at www.alastore.ala.org/aasl.

With a growing number of English Language Learners (ELL) in school library populations across the country, a need has been expressed for tools to help school librarians communicate the value of the library program with parents and families who speak only Spanish. To meet this need, AASL has produced a Spanish translation of its parent advocacy brochure, generously sponsored by Bound to Stay Bound Books. The brochure outlines goals and key questions specific and important to parents. This format guides school librarians in leading unique conversations, setting goals and expectations for the program and the stakeholders and maximizing the potential of the school library program.

Each brochure in the School Library Programs Improve Student Learning series is designed to speak to a specific stakeholder audience within the school library community, including administrators, policymakers, parents and teachers. For more information, visit www.ala.org/aasl/advocacybrochures.
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