



REGISTRANT LABEL ORDER FORM

Exhibit Dates: July 11 – July 14, 2009 • McCormick Place • Chicago, Illinois

Exhibitors may purchase mailing labels of the 2009 Annual Conference advance registrations received through May 22, 2009. We estimate there will be at least 3,000 names. ALA will mail labels to exhibitors no later than June 2, 2009. This should be adequate time to expedite your mailing and for the member to receive the mailing at least one week prior to the conference.

Labels are restricted to a one-time usage; cannot be duplicated; are not to be sold; and, are to be used only to promote your products and attendance at the conference.

A rental charge of \$750 will be applied to the mailing list, or email list only, or \$1500 with mailing and email addresses included. A 15% discount is available to ALA Corporate Members. You must indicate your Corporate Member status on the attached order form. Only pre-paid orders will be accepted. A check payable to the American Library Association or valid credit card information must accompany this form. **WE WILL NOT ACCEPT PURCHASE ORDERS, OR "BILL" FOR THIS SERVICE.**

Make a copy of this form for your records and mail to: **American Library Association**
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or, fax to: 312-280-2438; Any questions, may be directed to mchapman@ala.org or by calling 800-545-2433, ext. 2460.

We wish to receive the list as follows:

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ALA ANNUAL CONFERENCE – July 9 – 15, 2009

(Exhibit Dates – July 11 – 14, 2009)

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