

Market Your Publications And Services with ALA Mailing Lists

Available Lists

ALA offers Membership Lists that include Personal and Organizational Members active in special interest Divisions, Sections and Round Tables. ALA Membership Lists also include foreign and Canadian addresses.

Rental of ALA Membership Lists

The American Library Association grants permission to outside organizations, institutions, or individuals, to use its membership lists. Such permission is for **rental only**. The lists are not sold, and they may not be duplicated.

Ordering Information

Requests should be made in writing and can be mailed or faxed in accompanied by a sample or facsimile of the piece to be mailed.

ALA reserves the right to examine the mailing piece, and to refuse the use of the lists if the usage seems, for any reason, to be undesirable.

Names and addresses are available in the following formats:

- Avery Laser Labels (2-up, peel-off)
- Tab-Separated Text Diskette
- E-mail "attachment"

Lists are run in Zip Code sequence. Specific states may be requested and membership lists can be merged and purged.

All orders are shipped via United Parcel Service, 3-day select, unless otherwise requested. Shipping charges will be added to all orders.

All work is normally completed within 10 working days after receipt of order.
We do not offer broker(s) commission or discounts.

Prices

- **\$142/1,000** for names and addresses on a standard disk or sent as an email "attachment"
- **\$200/1,000** for names and addresses on Avery laser labels (2-up, peel-off)
- **15% discount** for ALA Corporate Members
- **20% discount** for second set run at the same time

Minimum Charge:

- **\$142** – Standard disk or email "attachment"
- **\$200** – Avery laser (peel-off) labels
- **\$50** – keycoding (up to 8 characters)
- No charge for merging lists

How to Order

Fax or mail a sample of the mailing piece for approval, along with your order form, to:

Maribeth Chapman – Mailing Lists
American Library Association
50 East Huron Street
Chicago, IL 60611-2195

Telephone: (312) 280-2460
Fax: (312) 280-2438
E-mail: mchapman@ala.org

Estimated Label Counts – ALA Membership Lists

More than 37,000 personal (90%) and organizational (10%) member names and addresses are available. With monthly membership figures fluctuating, label counts are subject to change. The following division and sections can be merged and are available...

Order Code	List Name	Count (Est.)
AASL	American Association of School Librarians	5,522
ELMSS	Educators of Library Media Specialists	371
ISS	Independent Schools Section	422
SPVS	Supervisors Section	184
ACRL	Assn. of College and Research Libraries	6,057
AAMES	Asian, African and Middle Eastern Section	215
AFAS	African-American Studies Librarians Section	139
ANSS	Anthropology and Sociology Section	245
ARTS	Arts Section	444
CJCLS	Community and Junior College Libraries Section	668
CLS	College Libraries Section	1,376
DLS	Distance Learning Section	695
EBSS	Education and Behavioral Sciences Section	450
IS	Instruction Section	1,952
LES	Literatures in English Section	290
LPSS	Law and Political Science Section	298
RBMS	Rare Books and Manuscripts Section	875
SEES	Slavic and East European Section	125
STS	Science and Technology Section	749
ULS	University Libraries Section	2,261
WESS	Western European Studies Section	278
WSS	Women's Studies Section	255
ALTA	Assn. for Library Trustees & Advocates	759
ALCTS	Assn. for Lib. Collections & Technical Serv.	2,423
AS	Acquisitions Section	812
CCS	Cataloging and Classification Section	1,226
CMDS	Collection Management and Development	922
PARS	Preservation and Reformatting Section	624
SS	Serials Section	809
ALSC	Association for Library Service to Children	2,290
ASCLA	Assn. for Specialized & Coop. Lib. Agencies	525
ICANS	Interlibrary Cooperation and Networking Section	144
ILEXS	Independent Librarians' Exchange	70
LSSPS	Libraries Serving Special Populations	184
LSSPS3	Lib. Serv. To People w/Visual or Physical Disab.	100
LSSPS4	Lib Serv To People who are Deaf/Hard of Hearing	76
LSSPS5	Library Service to the Impaired Elderly	79
LSSPS6	Library Service to Prisoners	75
SLAS	State Library Agency Section	123

LAMA	Library Administration & Management Assn.	2,622
BES	Buildings and Equipment Section	782
FRFDS	Fund Raising and Financial Development	684
HRS	Human Resources Section	762
LOMS	Library Organization and Management Section	1,202
MAES	Measurement Assessment & Evaluation Section	774
PRMS	Public Relations and Marketing Section	691
SASS	Systems and Services Section	680
LITA	Library & Information Technology Assn.	2,207
PLA	Public Library Association	5,687
RUSA	Reference & User Services Association	2,680
BRASS	Business Reference and Services Section	576
CODES	Collection Development and Evaluation Section	852
HS	History Section	540
MARS	Machine-Assisted Reference Services	874
RSS	Reference Services Section	853
STARS	Sharing & Transforming Access to Resrc Section	352
YALSA	Young Adult Library Services Association	3,210

ROUND TABLES

Order Code	List Name	Count
CLENE	Continuing Library Education Network Exchange	236
EMIERT	Ethnic & Multicultural Information Exchange	354
ERT	Exhibits Round Table	345
FAFLRT	Federal & Armed Forces Librarians Round Table	190
GLBTRT	Gay, Lesbian, Bisexual and Transgendered	478
GODORT	Government Documents Round Table	557
IFRT	Intellectual Freedom Round Table	918
IRRT	International Relations Round Table	1,010
LHRT	Library History Round Table	314
LIRT	Library Instruction Round Table	841
LRRT	Library Research Round Table	990
LSSIRT	Library Support Staff Interests Round Table	489
MAGERT	Map and Geography Round Table	193
NMRT	New Members Round Table	1,356
SORT	Staff Organization Round Table	129
SRRT	Social Responsibilities Round Table	1,460
VRT	Video Round Table	166

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Mailing List Order Form

Terms of Payment

Check/money order enclosed

Charge to my credit card:

- American Express
 MasterCard
 Visa

Card Number _____

Expires ____/____

Signature _____

Send invoice (Terms: 30 days)

P.O. # _____

or authorized signature for billed orders.

ALA Corporate Member # _____

Format

2-up Avery laser labels (peel-off)

3.5" diskette (tab-separated text)

E-mail file (tab-separated text)

(email address: _____)

Special Instructions

Keep each list separate

Merge all lists (no duplicates)

Personal only Orgs only

U.S. only

States only (specify states) _____

Keycode lists with _____
 (up to 8 characters)

BILL TO:

Name _____

Address _____

City _____

State ____ Zip ____ Phone _____

SHIP TO:

Name _____

Address _____

City _____

State ____ Zip ____ Phone _____

Order Code/List Name	Est. Count	Price/1,000	Est. Total Cost

Estimated Subtotal \$ _____

Estimated Keycode Cost (if applicable) _____

Less 15% ALA Corporate Member Discount _____

Less 20% second use discount _____

Estimated Total Due _____

SEND THIS ORDER FORM TO:

Maribeth Chapman, Mailing Lists

American Library Association

50 East Huron Street

Chicago, IL 60611-2195 (800) 545-2433, ext. 2460

Fax: (312) 280-2438 E-mail: mchapman@ala.org

Contact: _____ Authorized Signature: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: ____ / ____ / ____ Fax: ____ / ____ E-mail: _____

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Chicago, Illinois 60611-2795
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Direct 312 280 2460
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<http://www.ala.org>

ALA American Library Association

I understand that the labels/file(s) that I have received from the American Library Association (ALA) are the exclusive property of the ALA and can only be used for the one-time mailing for which it was ordered from the ALA. This label list can not be reproduced or distributed to any other parties without ALA's written permission and payment of an additional fee.

Agreed to:

Company
Name: _____

By: _____

Authorized Signature

Name: _____

Typed or printed

Title: _____

Date: _____

Company
Address: _____

