



## About ALA

Founded in 1876, the American Library Association (ALA) is the largest not-for-profit library association in the world, with more than 67,000 members from public, school, academic and specialized libraries. ALA has been distinguished for its commitment to enhance learning and ensure equity of access to information for all. We accomplish this by providing leadership for the development, promotion and improvement of library and information services through two national conferences held annually, a wealth of continuing education programs and print and online communications.

## About Library Champions

ALA's Library Champion program was launched by a select group of corporate and foundation supporters who joined together to form a broad-based group to advocate for libraries and the library profession. The @ your library® brand—which now supports libraries across the nation by fostering public awareness on the extensive range of services available at their community library—was established from their vision. Today, the Library Champion program continues to build upon their incredible success and encourages the next generation of corporations and foundations to join them in a call to action and powerfully proclaim the importance of the library in American society.

As a Library Champion partner, you have the opportunity to become closely engaged in our work and help ALA deliver key messages on the value of services available from our nation's libraries to the public. By giving year-on-year you will develop a special relationship with ALA, establishing a level of involvement that suits your company.

The benefits designed for the program provide a forum for Library Champions to network in a unique environment.

## How to Join

The Library Champion program is open to all corporations and foundations in the United States and abroad.

- Leader – \$100,000
- Benefactor – \$50,000
- Sustainer – \$25,000
- Investor – \$10,000
- Supporter – \$5,000
- Associate – \$2,500\*

A range of opportunities is available, each of which offers varying possibilities for involvement and benefits. To learn how you can become a Library Champion, please contact the ALA Development Office at (800) 545-2433, extension 5050 or [development@ala.org](mailto:development@ala.org).

\*Special rate is for one year and available to new Library Champions only

## Benefits

The Library Champion program welcomes the generous leadership and support of the corporate and foundation sector to advance public interest in libraries by providing public awareness programs with national scope and local impact. As a thank you for your annual contribution, your company or foundation will receive a series of benefits such as special recognition, networking opportunities and exclusive invitations designed to meet your objectives.

Also included are special benefits tailored for ALA's national conferences:

- Preferred booth space on exhibit floor at Annual and Midwinter by Year
- Invitation to a special reception with ALA leadership
- Discount on booth space at annual conference only
- Name credit on Wall of Champions panel display, in Cognotes, and in exhibitors book
- Aisle carpet decals at booth
- Library Champion ribbons for your staff
- Discount on GES report on conference performance and exhibit floor attendance
- Invitation for a personal voting membership in ALA and ERT
- One subscription to *American Libraries* magazine
- 15% discount on rental of ALA membership mailing list customized for target audience
- Ability to use Library Champion logo on company materials
- Name credit in special Library Champion articles in *American Libraries* magazine

## 2008-2009 Library Champions

Our list of Library Champions is growing all the time. By becoming a partner, you'll be joining a select list including:

3M Library Systems	JanWay Company
Baker & Taylor Books	LexisNexis
Bound To Stay Bound Books	The Library Corporation
Bowker	Marquis Who's Who
Brodart Company	Marshall Cavendish
BWI/Follett Library Resources	Mergent, Inc.
Candlewick Press	Mirrorstone
Checkpoint Systems Inc.	Morningstar, Inc.
The Combined Book Exhibit	Neal – Schuman Foundation
DEMCO Incorporated	OCLC Online Computer Library Center
Dollar General	Polaris Library Systems
Dun & Bradstreet	ProQuest
EBSCO Information Services	ReferenceUSA
Elsevier	Sage Publications
Ex Libris	Scholastic, Inc.
FINRA Investor Education Foundation	Severn House
Gale, a part of Cengage Learning	SirsiDynix
Gaylord Brothers, Inc.	Springer
Google, Inc.	Standard & Poor's
Greenwood Publishing	Swets
H. W. Wilson Company	Thomson Reuters
Highsmith Inc.	Verizon Foundation
Ingram Library Services, Inc.	World Book, Inc.
Innovative Interfaces	