

Order Form

Your future business is in the cards... ExpoCard™.
Order now and maximize the impact of your trade show participation.

**American Library Association
Annual Conference**
June 28 - July 1, 2008
Anaheim, CA

For discount, order by 5/30/08
Final deadline to order prior to show 6/20/08
Order online: <http://order.experient-inc.com>
Access Code: PAPDXJ

Step 1: Select your lead retrieval system

	on or before 5/30/08	after 5/30/08	# of units	TOTAL
Optium S400 -Instant transmission of leads to an on-board USB Tabletop, printout, survey option, requires electricity	\$325	\$375	_____	\$_____
Legacy Standard -Tabletop, printout, survey option, requires electricity	\$150	\$175	_____	\$_____
Legacy Mobile -Hand-held, printout, survey option, battery operated	\$225	\$250	_____	\$_____
RealTimer -Hand-held, wireless, secure online lead access	\$350	\$350	_____	\$_____
ExpoCard Connect -Customizable software package for laptop/PC; includes cable and reader; laptop/PC not included	\$400	\$500	_____	\$_____
Each additional ExpoCard Connect	\$250	\$300	_____	\$_____
ExpoCard Pro -Complete customized lead management system with full support	Call for details			
			Sub-Total	\$_____
			7.75% Sales Tax	\$_____
			Step 1 Total	\$_____

Step 2: Select your lead retrieval options

	on or before 5/30/08	after 5/30/08	# of units	TOTAL
Leads from Reader* Electronic download of leads at service desk; end of show*	\$125	\$150	_____	\$_____
Nightly download of leads at service desk*	\$300	\$400	_____	\$_____
Nightly download of leads in booth*	\$500	\$600	_____	\$_____
Custom Survey* (Submit custom template on back)	\$75	\$100	_____	\$_____
Additional Services				
Delivery of Reader to booth (Pickup not included)	\$100	\$100	_____	\$_____
Peel & Stick Labels*	\$500	\$600	_____	\$_____
			Step 2 Total**	\$_____

* Quantity should match the number of units ordered in Step 1

** Taxable items and rates vary among states and are subject to change. Actual tax will be calculated and charged when order is processed. Please call for exact quote.

Step 3: Total your order (Step 1 Total + Step 2 Total)

GRAND TOTAL \$ _____

Step 4: Your contact and payment information

Exhibiting Company: _____

Booth #: _____

3rd Party Company (if applicable): _____

Check if information is for: Exhibiting Company Third Party

Contact Name: _____

Address: _____

City: _____

State/Country: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Order confirmation will be delivered via email.

Note: All ExpoCard readers must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

Terms and Conditions:

- Orders cannot be processed unless received with payment. Purchase orders are not accepted. Send check or credit card information with order form.
- All orders are subject to a \$50 cancellation fee.
- Orders cancelled within 30 days of the show will not be refunded.

Indicate payment method:

- Check (Must be mailed with order; made payable to Experient)
 Visa MC AMEX DISCOVER

Signature: _____

Card #: _____

Exp: ___/___/___

Fax Credit Card Orders to: 301.694.3286

Mail Orders to: Experient, 1888 North Market St.,
Frederick, MD 21701

For Assistance Call 800.787.0475 or 301.662.9400

Email: exhinfo@experient-inc.com

www.experient-inc.com



Showcode: ALA082 Source Code: KRO

(Different from access code at top of page)

